

MISSIONINSITE



“With Christ, joy is constantly born anew. ... I wish to encourage the Christian faithful to embark upon a new chapter of evangelization marked by this joy.”

—Pope Francis, Joy of the Gospel 2013

In 2002, the USCCB published *Go and Make Disciples: A National Plan and Strategy for Catholic Evangelization in the United States*, in which we were reminded that evangelization happens “by the love, example and support people give each other.” Our renewed call to “be sent” demands that we reach out to the full community.

As parish leaders, you desire to invite everyone to a relationship with Christ. One big challenge is to know who is in your community so you can be relevant in your outreach. You must also understand the unique changes taking place within your parish today and possible changes in the future. Generational and demographic changes, along with greater demands on our priests, place pressure on the parish to shift resources and adapt ministries.

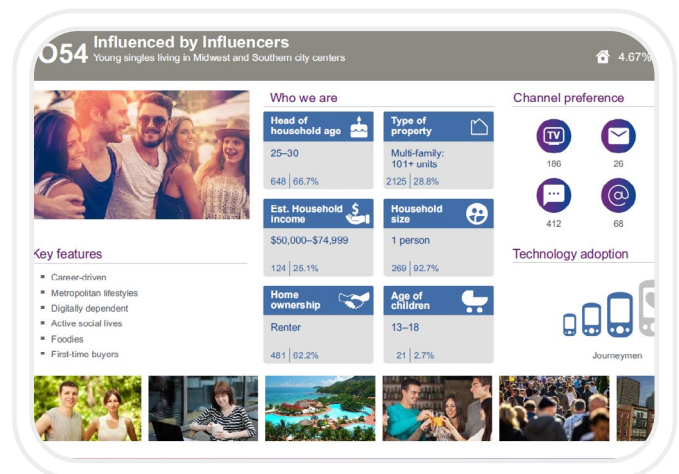
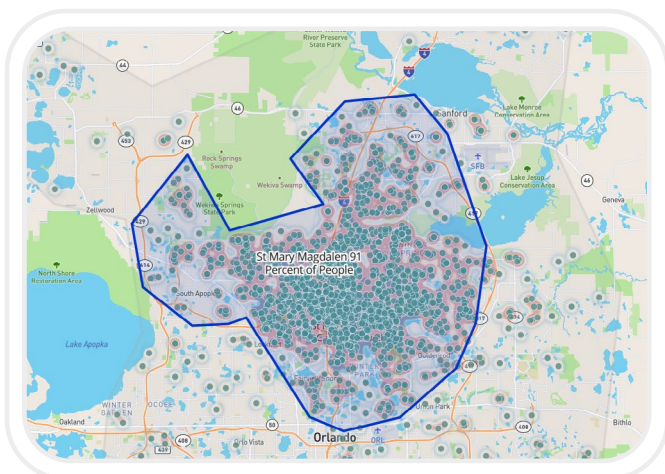
MissionInsite provides the information to understand the unique profiles of the people you need to reach both now and in the future. Knowing your neighbors more intimately will offer greater opportunity for you to cultivate the personal relationships that will ignite transformational ministry across your parish.

KNOW

the reach of your parish, and the current depth of the parish ministry.

LEARN

about the unique behaviors, attitudes, preferences, and financial capacity of each household residing in your parish.



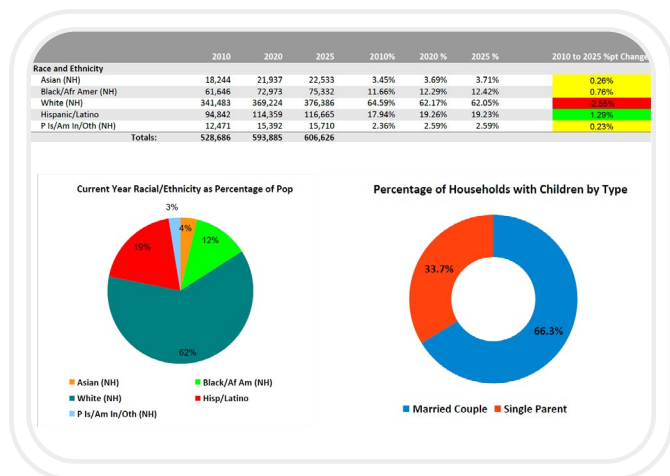
UNDERSTAND

the ministry preferences of your community so you can tailor ministry efforts accordingly.

Top 15 Ministry or Program Recommendations Based Upon This Study Area		
Program Preferences Ranked by Ratio of Important to not Important		
Ranking	Program	Strength of Preference
1	Warm and friendly encounters	5.1 Very Strong Preference
2	The quality of sermons	2.4 Strong Preference
3	Adult social activities	2.0 Strong Preference
4	Opportunities for volunteering in the community	1.9 Strong Preference
5	Holiday programs/activities	1.6 Strong Preference
6	Traditional worship experiences	1.5 Strong Preference
7	Family oriented activities	1.4 Moderately Strong Preference
8	Involvement in social causes	1.3 Moderately Strong Preference
9	Cultural programs (music, drama, art)	1.0 Moderately Strong Preference
10	Bible or Scripture study/prayer groups	1.0 Minimal Preference
11	Seniors/retiree activities	1.0 Minimal Preference
12	Spiritual discussion groups	0.9 Minimal Preference
13	Contemporary worship experiences	0.9 Minimal Preference
14	Social justice advocacy work	0.8 Minimal Preference

GAIN INSIGHT

into the dynamic changes over time within your community.



MissionInsite is a powerful resource available to inform and inspire your diocesan planning efforts. Through the use of MissionInsite, parish leaders gain knowledge to better focus ministries which foster the journey to personal discipleship.

ABOUT MISSIONINSITE

MissionInsite has been providing solutions to churches and regional agencies for over 13 years. Today, we serve over 107,000 faith-based organizations and 175 national and regional church agencies across 20 denominations.

MissionInsite integrates multiple premier data sources including Epsilon, Experian, and Synergos, and our proprietary Quadrennium Survey Religious Beliefs, Preferences, and Practices that encompasses data from over 15,000 people. We're committed to comprehensive and current data, refreshing demographic data twice a year along with quarterly updates of household demographic data.

MissionInsite provides demographic data for 120 million US households, access to Experian's 71 Mosaic Household Portraits for granular segmentation, predefined and customized reports with more than 100 data options, the ability to purchase lists to take action, and much more.

ABOUT ACS TECHNOLOGIES

ACS Technologies has been serving religious organizations for over 40 years and has over 50,000 ministry partners of all sizes and denominations.

We believe in Building the Kingdom by offering quality products and services that produce impactful outcomes for our ministry partners. We're committed to continuous innovation and improvement to ensure our solutions and services continue to provide value as needs and opportunities evolve and grow.

We serve with intention and put our ministry partners first, providing expertise and guidance every step of the way and offering unparalleled support to all of our ministry partners.

For more information, visit missioninsite.com.