

Pocket Platform

“And how can people preach unless they are sent? As it is written, “How beautiful are the feet of those who bring [the] good news!” But not everyone has heeded the good news; for Isaiah says, “Lord, who has believed what was heard from us?” Thus faith comes from what is heard, and what is heard comes through the word of Christ.

Romans 10:15-17

PocketPlatform is a custom-branded app for dioceses and parishes. The app is managed through MinistryPlatform, so your parish and/or diocese can present content using the extensive communications management capabilities of MinistryPlatform.

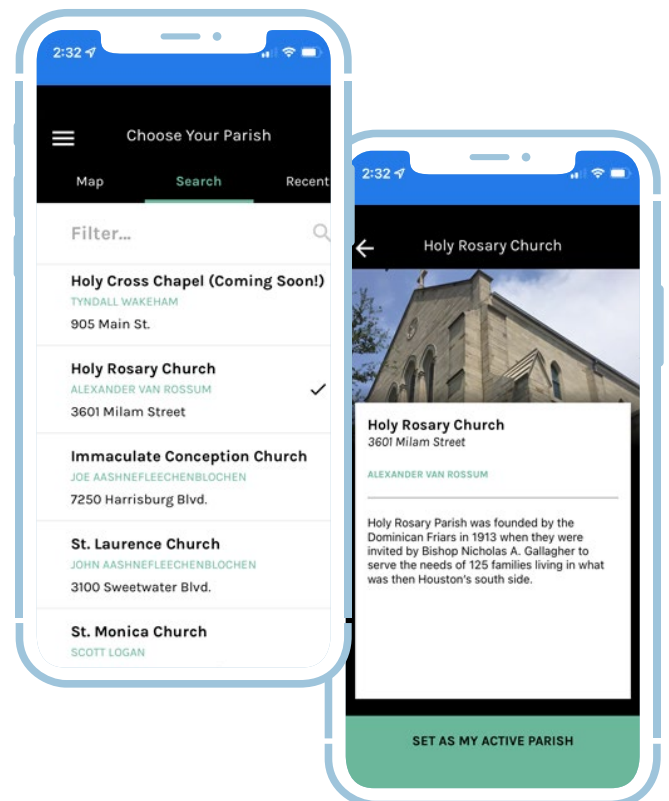
Whether you are an individual parish or a parish in a diocesan-wide MinistryPlatform implementation, you can use PocketPlatform. The app is the perfect way to send a message from the Bishop to parishioners, invite parishioners to sign up for a small group, or push a notification about a prayer event.

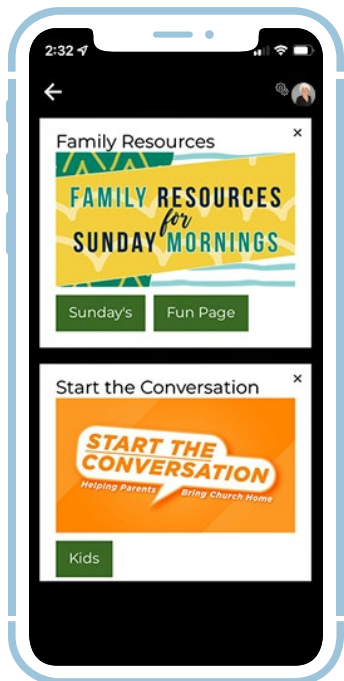
Engage Parishioners

Put prayerful inspiring messages directly into the hands of your parishioners. The Diocesan implementation of PocketPlatform provides a custom presence for the diocese and for each parish in the diocese. The app enables the diocese to manage content and communications to all parishioners, while also enabling each parish to manage content and communications for the parish.

Parishioners can search for parishes within the diocese and designate their active parish, while also receiving updates from other parishes. For example a parishioner registered at one parish and participating in a group at another parish can be up-to-date on announcements and activities at both.

Parishioners using an individual parish PocketPlatform app see their parish only.



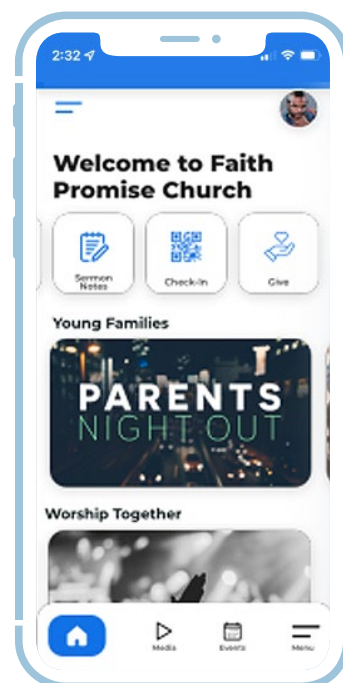


Inspire through Personalized, Dynamic Content

Keep your parishioners informed based on their interests. PocketPlatform allows you to create an experience for each person in your parish by providing content based on groupings in MinistryPlatform as well as their location. Parishioners will see information that is most relevant to them, and your parish will have higher engagement.

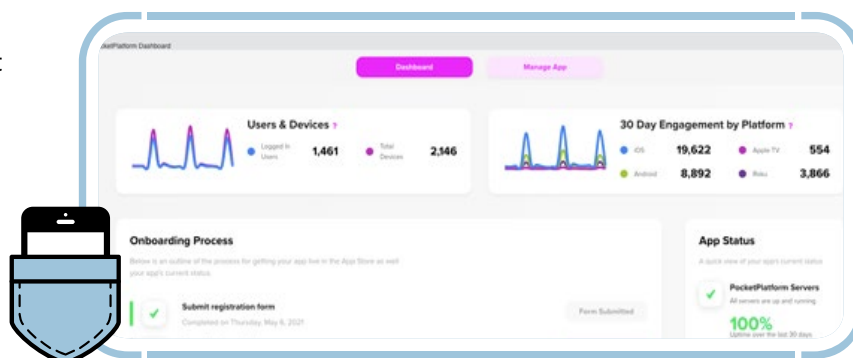
Simplify Content Administration

Keeping your website, app, and other communications up-to-date is time-consuming, especially when your parish has a lot going on. PocketPlatform eases the burden by pulling information directly from MinistryPlatform. You can post events, serving opportunities, groups, sermon notes, and so much more directly to your app. Plus, with the diocesan app, the diocese can share communications.



See Who You Reach

Understand how many people are accessing your content, what devices they're using, and what content they're engaging with to better create and tailor content to your audience.



PocketPlatform is essential for keeping your parishioners engaged with minimal effort from diocesan or parish staff. Plus, you'll have insights that will aid in your communication strategy.

For more information, visit aestcatholic.com