

# MISSIONINSITE

# EVANGELIZATION AND STEWARDSHIP



“ An evangelizing community gets involved by word and deed in people’s daily lives; it bridges distances, it is willing to abase itself if necessary, and it embraces human life, touching the suffering flesh of Christ in others.

Pope Francis, Joy of the Gospel 2013

# MISSIONINSITE

## AN EVANGELIZING CATHOLIC MINISTRY

What happens when Catholic diocesan and parish leaders possess a comprehensive understanding of the demographic, sociographic, and lifestyle preferences of the people in their geographic area?

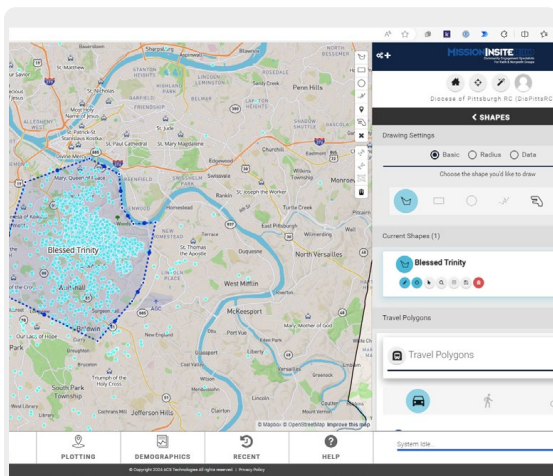
### More effective evangelization and ministry.

Armed with this knowledge, diocesan leaders can tailor their outreach strategies to resonate with the specific needs and cultural nuances of the local community. This could involve designing targeted programs that address prevalent social issues, organizing events that align with local traditions, and crafting messages that speak directly to the concerns and aspirations of parishioners.

By embracing a culturally sensitive and contextually relevant approach, the church can foster a deeper connection with individuals, making the teachings and values of the faith more accessible and relatable. Understanding the diverse lifestyles within the community enables the church to adapt its engagement methods and appeal to a wide range of individuals.

In essence, a nuanced awareness of the local context empowers Catholic dioceses and parishes to authentically integrate into the lives of the people they serve, fostering a more vibrant and impactful expression of discipleship and evangelization.

## THE SOLUTION: MISSIONINSITE



MissionInsite harnesses the power of demographic and socioeconomic data to empower dioceses and parishes to be more responsive, inclusive, and impactful in their mission to serve and nurture the spiritual well-being of their parishioners.

Combining MissionInsite's demographic insights with MinistryPlatform brings a transformative shift to how dioceses and parishes evangelize their communities and nurture their parishioners. A profound understanding of community characteristics helps facilitate precise outreach strategies. Using the data from MissionInsite with MinistryPlatform can transform parish communication and allow for more personalized interactions. Together, MissionInsite and MinistryPlatform enhance outreach effectiveness, fostering an integrated ministry and evangelization.



## Evangelize & engage the broader community

Engage with the community more effectively by understanding their demographics and preferences. This could involve organizing events, services, or programs that resonate with the local population.

## Support & nurture your parishioners

Use demographic data to minister to diverse groups within the diocese or parish geographic area. Tailor initiatives to address the unique needs of those in your parishes and accompany them on their journey of discipleship.

## Tailor stewardship opportunities

Understanding the socioeconomic background of the community allows you to tailor fundraising. This could involve creating programs that address specific economic challenges faced by members of the community—easily seen in MissionInsite.

## Optimize resource allocations

Distribute resources within the region of the diocese based on geographic reach and socioeconomic data. Ensure that resources such as ministries, programs, and services are strategically placed to meet the needs of the community.

📍 The best available data gives you the most actionable insights. MissionInsite has premier, nationally recognized data sets built in.



AMERICAN BELIEFS

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TECHNOLOGIES, INC.



**For more information, visit [missioninsite.com](https://missioninsite.com).**

**Or call (800) 736-7425 to schedule a demo.**



ACS Technologies equips and enables your diocese and parishes to invite people into a relationship with the Church and foster their journey to missionary discipleship. Our resources help you to identify who you want to reach and how best to support your ministry to serve your community better:

## THE TOTAL SOLUTION:

**MissionInsite + MinistryPlatform + MinistrySmart = Vibrant Parishes!**

SEE	SERVE	KNOW
<ul style="list-style-type: none"> <li>• Who makes up your parish community</li> <li>• Who are the people you could or should reach</li> <li>• What has changed within your community</li> </ul>	<ul style="list-style-type: none"> <li>• Engage your parishioners and foster their faith journey</li> <li>• Evangelize and welcome your surrounding community</li> <li>• Know what outreach and services are needed most</li> </ul>	<ul style="list-style-type: none"> <li>• How effective your ministries are</li> <li>• Resources, training, services, and education are available from ACST</li> <li>• You have a faithful partner who is here to accompany you in your mission</li> </ul>

### MinistryPlatform

MinistryPlatform is a powerful and flexible platform built to manage parishes, people, operations, and facilities. The platform allows you to engage and accompany your parishioners in their faith journey and includes open data architecture, robust APIs to support integrations, unparalleled customization capabilities, and is multilingual.

### MinistrySmart™

Leveraging over 40 years of experience working with parishes and dioceses, ACS Technologies offers training and services for our solutions, as well as ministry consulting, to reach your specific goals. MinistrySmart also offers an online community and conferences.

## ABOUT ACS TECHNOLOGIES®

Our mission is to enable every Catholic diocese and parish with personalized ministry resources that help you see, serve, and know your community more.

We can equip you to engage more meaningfully with people in their faith journey today while planning for the future through data-informed, mission-driven ministry. Together, we can change lives forever.