



INVITATION AND ACCOMPANIMENT



“ Communication permeates the essential dimensions of the Church, which is called to announce to all the joyful message of salvation.

Pope St. John Paul II, *Il Rapido Sviluppo*

ENABLING CATHOLIC MINISTRY



POWERFUL

Save administrative time and simplify processes with one powerful management tool.

Simplify your day and avoid working with multiple disconnected systems. With MinistryPlatform, you can consolidate everything under one application. Census data, communications, small group management, event registration, facilities management, campaigns, website integration, mobile app content, and reporting are all managed in one browser-based platform.

Supercharge communication – simply and easily create professional-quality emails, text messages, and more.

Empower people – reduce parish staff reliance on paper forms and manual entry with a self-service experience that makes it easy for parishioners to sign in and update their personal information, manage subscriptions, pay for events, make pledges, view giving history, and much more through your existing website.

Watch over ‘families of parishes’ – easily configure MinistryPlatform to allow leadership to view information for multiple parishes at a glance.



PERSONALIZED

Personalized communication, engagement, evangelization, and pastoral care all in one.

Complete parishioner relationship management is made more accessible in MinistryPlatform. View parishioner information to learn more about who they are, what’s important to them, who their family is, what their gifts and interests are, and more. This gives parish staff a comprehensive view so they can ensure that no one falls through the cracks.

Optimize every connection – connect one-on-one or with groups of parishioners by filtering lists so your message is getting to the right people at the right time.

Make personalization relevant – send date-specific messages that are meaningful, personal, and relevant, such as remembrances, anniversaries, and sacraments.

Syndicate content they want and need – easily push content from the parish or diocese, such as prayers, newsletters, reflections, or messaging for formation and evangelization.

Elevate parishioner care – through MinistryPlatform, you’re notified immediately when someone needs in-person care. You can then track communications and visits and keep notes on the ministry they have received over time.

Attract and involve visitors – use MinistryPlatform to automatically follow up to welcome visitors, make the connection with parish ministry leaders, and invite them into your groups or ministries.

Many church management systems offer similar functions: recording, tracking, monitoring, communicating, and reporting. While these are all practical and useful, ACST Catholic invites parishes and dioceses to go from just tracking to truly accompanying. With MinistryPlatform, you can go beyond basic functionalities to focus on supporting the spiritual journey of every parishioner.



TRANSFORMATIVE

Data-driven short- and long-term planning and strategy is within reach.

MinistryPlatform works for you as an extension of your ministry, moving you from simply tracking activity to accompanying your parish. With MinistryPlatform, you'll see the data that indicate trends, allowing pastors and staff to make objective decisions and plans that can lead to parish-wide transformation.

Channel your efforts - staff members can view real-time dashboards with the information that pertains specifically to their role, helping them focus on what can make the most impact.

Leverage your data - start with easy-to-scan charts and graphs for a top-level view of parish activity; drill down to see the details, then take action on the results.

Cultivate relationships - view all the important information about parishioners at a glance: individuals, families, connections, interests, needs, and preferences—it's all there.

Augment the parishioner experience - PocketPlatform puts the power of your messages in the hands of your parishioners. The fully customizable app is easily managed through MinistryPlatform.



UNIFIED

MinistryPlatform is a means to enable unified and strategic ministry across the entire diocese.

As a unified database, MinistryPlatform gives diocesan leaders the information they need to understand how best to support and accompany parishes. Parish-level data provides real-time insights into sacraments, financials, and more, allowing diocese staff to anticipate issues and provide proactive assistance as needed.

Facilitate diocesan-wide communications - parishioners can view parish and diocesan content through the PocketPlatform mobile app.

Adapt to changing needs - the customizable setup in MinistryPlatform enables flexible structures for families, clusters, and collaboratives and simplifies the transition from one structure to another.

Analyze parishioner engagement - dive deeper into parishioner activity across the diocese to uncover trends, pinpoint successful activities, and discern where refinements can be made.

**For more information, visit ministryplatform.com.
Or call (800) 736-7425 to schedule a demo.**



ACS Technologies equips and enables your diocese and parishes to invite people into a relationship with the Church and foster their journey to missionary discipleship. Our resources help you to identify who you want to reach and how best to support your ministry to serve your community better:

SEE	SERVE	KNOW
<ul style="list-style-type: none"> • Who makes up your parish community • Who are the people you could or should reach • What has changed within your community 	<ul style="list-style-type: none"> • Engage your parishioners and foster their faith journey • Evangelize and welcome your surrounding community • Know what outreach and services are needed most 	<ul style="list-style-type: none"> • How effective your ministries are • Resources, training, services, and education are available from ACST • You have a faithful partner who is here to accompany you in your mission

MISSIONINSITE

MissionInsite leverages multiple sources such as Experian, the US Census, and our proprietary Quadrennium Survey Religious Beliefs, Preferences, and Practices to provide insights into parishes and their communities. Reports and visualization capabilities show parishes and dioceses exactly where opportunities exist for growth in their ministries.



Leveraging over 40 years of experience working with parishes and dioceses, ACS Technologies offers training and services for our solutions, as well as ministry consulting, to reach your specific goals. MinistrySmart also offers an online community and conferences.

ABOUT ACS TECHNOLOGIES®

Our mission is to enable every Catholic diocese and parish with personalized ministry resources that help you see, serve, and know your community more.

We can equip you to engage more meaningfully with people in their faith journey today while planning for the future through data-informed, mission-driven ministry. Together, we can change lives forever.