# Template | Email to Congregation

**Subject Line:** Join Our Church Family in a Day of Generosity | GivingTuesday 2025

Dear [first name],

In this season of thanksgiving, I'm excited to invite you to participate in GivingTuesday on December 2, 2025, a global day of generosity that offers us a beautiful opportunity to put our faith into action.

**What is GivingTuesday?**

GivingTuesday is a simple idea: a day that encourages people to do good. It was created in 2012 as a counterbalance to the consumerism of Black Friday and Cyber Monday, reminding us that the holiday season is about giving, not just getting.

**How Our Church is Participating**

This year, we're focusing our GivingTuesday efforts on [briefly describe your church's specific campaign or ministry focus]. Your generous support will help us [explain the impact - e.g., "expand our food pantry to serve 50 more families each week" or "launch our youth mentorship program"].

**Ways You Can Participate**

**1. Support Our Ministry:**

* Make a financial gift to our [specific ministry/campaign]
* Volunteer your time and talents on GivingTuesday
* Pray for the success of our efforts and those we'll serve

**2. Extend Your Generosity:** We also encourage you to consider supporting these local organizations that align with our church's values:

* [Local Nonprofit #1] - [brief description of their work]
* [Local Nonprofit #2] - [brief description of their work]
* [Local Nonprofit #3] - [brief description of their work]

**3. Involve Your Family:** Make GivingTuesday a family activity! Talk with your children about generosity, decide together where to give, and pray as a family for those your gifts will help.

***Remember, Generosity Takes Many Forms***

Your participation matters, regardless of the size of your financial gift. You can also give through acts of kindness, words of encouragement, or sharing your time and talents.

As Scripture reminds us, *"Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver."* (2 Corinthians 9:7)

I look forward to seeing how God works through our congregation's generosity on GivingTuesday and beyond!

In Christ's love,

[Pastor's Name] [Church Name]

P.S. Mark your calendar for December 2, 2025, and visit [church website/giving page] to learn more about our GivingTuesday initiatives. If you have questions, please contact [staff member name] at [email/phone].

# Template | Social Media Posts

### Post 1: Introduction (2 weeks before)

[Image suggestion: Church logo with GivingTuesday branding]

**Mark your calendars for GivingTuesday on December 2, 2025! 📅**

This global day of generosity is the perfect opportunity for our church family to put our faith into action. This year, we're focusing on [briefly describe church campaign/ministry].

Your generosity will help us [specific impact]. Stay tuned for more details on how you can participate!

#GivingTuesday #[ChurchName] #FaithInAction

### Post 2: Impact Story (1 week before)

[Image suggestion: Photo of ministry in action or person impacted]

*[Edit to feature a real-life testimony from your church - below is simply an example]*

**"I never thought I'd need help, but when I did, this church was there for me."**

This is what [first name] told us after receiving assistance from our [ministry name]. On GivingTuesday, December 2, 2025, you can help us reach more people like [first name].

Learn more about our GivingTuesday campaign: [link to giving page]

#GivingTuesday #[ChurchName] #CommunityImpact

### Post 3: Multiple Ways to Give (3-4 days before)

[Image suggestion: Collage of different ways to help - volunteering, donating, praying]

**Generosity takes many forms! On GivingTuesday, you can:**

✅ Make a financial gift to our [ministry focus]
✅ Volunteer your time and talents
✅ Support our partner organizations: [list 1-2 local nonprofits - tag them!]
✅ Pray for those we serve
✅ Share this post to spread the word!

How will you participate on December 2, 2025? Comment below!

#GivingTuesday #[ChurchName] #GenerosityMatters

### Post 4: Day Before Reminder

[Image suggestion: Countdown graphic]

**GivingTuesday is TOMORROW! 🎉**

Join our church family in this global day of generosity. Together, we can [specific impact statement].

Give online: [link]
Learn more: [link]
Questions? Contact [name] at [email/phone]

*"Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver."* - 2 Corinthians 9:7

#GivingTuesday #[ChurchName] #TomorrowIsTheDay

### Post 5: GivingTuesday (Day of)

[Image suggestion: Pastor or church leaders participating in GivingTuesday]

**Today is GivingTuesday! 🙌**

Our church family is coming together to support [ministry/campaign]. Already, we've raised [amount] toward our goal of [goal amount]!

There's still time to participate: [link]

Let's show our community what happens when faith leads to action!

#GivingTuesday #[ChurchName] #LiveGenerously

### Post 6: Thank You (Day after)

[Image suggestion: Thank you graphic with impact numbers]

**We are overwhelmed with gratitude! 💕**

Thanks to YOUR generosity on GivingTuesday, we raised [amount] for [ministry/campaign]! These gifts will help us [specific impact].

Special thanks to our [number] volunteers and everyone who shared our message.

This is just the beginning of what God will do through your generosity!

#GivingTuesday #[ChurchName] #Thankful

# Template | Sunday Pulpit Announcement Script

[To be delivered 1-2 Sundays before GivingTuesday]

**Good morning, church family!**

I'm excited to share that [Church Name] will be participating in GivingTuesday on December 2nd, which is just [number] days away. GivingTuesday is a global day of generosity that follows Black Friday and Cyber Monday, reminding us that the holiday season is about giving, not just getting.

This year, our GivingTuesday focus is [briefly describe ministry/campaign]. Your generous support will help us [explain specific impact in 1-2 sentences].

There are several ways you can participate:

* Make a financial gift online or in person
* Volunteer your time and talents
* Support our partner organizations in the community
* Pray for those we'll be serving
* Spread the word to friends and family

You'll find a card with more information in your bulletin today. After the service, you can also visit our website or speak with [staff member name].

Remember, generosity isn't about the size of the gift. It's about the heart behind it. As 2 Corinthians reminds us, *"God loves a cheerful giver."*

Let's show our community what happens when our faith leads to action!

[If appropriate: "Let's take a moment to pray for our GivingTuesday efforts..."]

Thank you for being a church that lives generously!