

Giving Initiatives Checklist

Use this checklist to ensure your contributors have the tools they need and you're prepared to receive gifts when promoting initiatives.

- Is there a fund set up for your giving initiative (*mission or ministry*)?
- Have you created a customized online giving form for your cause?
- Is your custom text keyword created?
- Do you have impact stories to share with your contributors to support your cause?
- Have you shared announcements with your pastors for them to present to your congregation?
- Have you scheduled social media posts (*impact stories, videos, and graphics*) to promote your cause?
- Do your social media posts link to your online giving form?
- Do your social media posts include text giving information (*number and keyword*)?
- Do you have a plan to thank your contributors for their financial support?

If you marked no to any of the questions above, re-evaluate your plan to make sure you have everything covered to increase your giving to make a bigger impact to the Kingdom.