

# CASS It!™

*Save money with discounted bulk mailing procedures.*

PDS CASS It! provides your office with the tools to CASS certify mailing addresses to meet US Postal requirements for address verification while saving you money and helping take the confusion out of ever-changing requirements for postal rate discounts.

Problem to Solve:	PDS CASS It! Solution:
<p>Parish staff want to save money with bulk mail.</p>	<p>PDS CASS It! helps you qualify for postal discounts and helps reduce the return of costly non-deliverable mail. Discounts include Carrier Route Rates, Bulk Mail, and Automation Rate Mailings.</p>
<p>Parishes need to comply with USPS regulations.</p>	<p>In cooperation with the mailing industry, the USPS has developed a process of evaluating address-matching software known as CASS (Coding Accuracy Support System) certification. The purpose of CASS certification is to improve the accuracy of 5-digit ZIP Codes continually, ZIP+4 Codes, delivery point codes, and carrier route codes, including the new Enhanced Line of Travel (eLOT) applied to mail. Using PDS CASS It! ensures the accuracy of all ZIP Codes.</p>
<p>Parish staff need to view and correct invalid addresses.</p>	<p>PDS CASS It! includes a process to report addresses to the USPS and help you identify and correct invalid addresses. Reports include Form 3553, which prints all required information for the bulk mailing form, and an Invalid Address List, which lists name, address type, address, error code, and error description to help you identify invalid addresses.</p>

## *Key Features:*

- Quickly and easily CASS certify your addresses on your schedule over the Internet
- Reduce postage costs by using USPS approved certification, mailing forms, and reports
- Eliminate or minimize the cost of returned undeliverable mail by CASS certifying and correcting addresses
- After running CASS It!, produce labels that include bar codes and carrier routes to save time and money
- Select addresses to certify from your PDS Church Office™, PDS Formation Office™ or PDS DioOffice™ program, including addresses for records deactivated
- Geocoding and NCOA processing are optional services for PDS CASS It!

**800.892.5202**

**[parishdata.com/casscertifications](http://parishdata.com/casscertifications)**