GROW GIVING
Using The Power of Quarterly Reports

CHURCH GIVING TOOLKIT

The ministry tools and resources you need to power the life and operations of your church, PLUS... how our software, Realm, can help you achieve this ministry goal
Introduction

Quarterly giving reports don’t sound exciting at all. But once you discover how to leverage them to increase giving and develop better stewardship in your church, you’ll wonder why you never considered them before.

Only 5% of the U.S. population tithes. If Christians increased their giving to 10% there would be an additional $165 billion for churches to use and distribute to different ministries. So how do you compel your people to give generously? It begins with people embracing the vision and mission of the church. When that happens generosity thrives and the church grows.

The truth is, most people think they are giving more than they actually are. Weekends get missed, unexpected expenses come up, and somewhere along the way, donations dissipate. Using quarterly giving reports, along with online and recurring donation tools, your people can stay on track with their financial commitments to your church.

Quarterly Giving Reports help people:

- See what they’ve given so far this year
- Plan and budget for the rest of the year
- Align their giving with their priorities
- Stay on track with what they intended to give

Instill a heart of generosity that’ll pay big dividends. Show people what you’re doing and where they’re going and you’ll put the church on a path towards financial growth and freedom.
How to Use This Toolkit

The purpose of this Toolkit is two-fold. 1) To demonstrate the value of a Quarterly Giving Report (QGR) in stimulating generosity in your church. 2) To offer insights about how to create, distribute, and communicate about Quarterly Giving Reports so your congregation can develop healthy habits with their finances. This guide will equip you with the tools to enhance the financial life of your church by providing insights, tips, and actual tools to use at your church.

People give for many reasons. But we all have one thing in common. We want to make a significant difference and leave a lasting legacy. An effective Quarterly Giving Report should feature several different elements that maximize the giving potential of your church.

INFORMATION & STATISTICS
The numbers don't lie. They keep us accountable. Budget figures let you “count the cost” and prioritize your expenditures while being completely transparent with your congregation.

PERSONAL TESTIMONIES
People want a personal connection with their giving. Put a face with a cause or need. Share brief stories about how different members of your congregation were blessed by the generosity of others.

ACCOMPLISHMENTS
People like happy endings. Results show progress. List different ministry accomplishments and answered prayer so it will fuel enthusiasm and generosity in your church.

LONG & SHORT TERM GOALS
Give your congregation a glimpse into the future and let them see what’s down the road. Show them your 30, 60 and 90-day plans along with your 1, 3 and 5 year goals so it will generate excitement about the mission of the church. For example, during Quarter 4 use the Quarterly Giving Report as a platform to encourage people to go above and beyond their normal giving levels during the holiday season. Remind your congregation that all year end giving is tax deductible.

PRAYER REQUESTS & RESPONSE MECHANISM
Engage with your congregation and make your Quarterly Giving Report more interactive. Give people the opportunity to take ownership of different needs and initiatives in the church with their finances and prayers.
What To Expect From Quarterly Giving Reports

The Quarterly Giving Report (QGR) contains many valuable features and benefits that will inspire generosity in your church.

**ACCOUNTABILITY: THE PROMISE KEEPER**

All of us need someone or something to keep us focused on our priorities. The Quarterly Giving Report can be an effective tracking tool to remind people about their financial commitments to the church. This resource will stimulate goal setting so your congregation can experience a sense of accomplishment. It will also act as a catalyst for someone who wants to give sacrificially or out of surplus for the cause of Christ.

**STEWARDSHIP: THE MISSION OF THE CHURCH MATTERS**

Matthew 25:23 says, “Well done, good and faithful servant. You have been faithful over a little, I will set you over much. Enter into the joy of your Master.” This scripture rings true for every Christian. We all want to be good stewards with what God entrusts to us. The Quarterly Giving Report and personalized companion letter will build a spiritual discipline that reinforces the importance of goal setting and ongoing commitment to the mission of the church.

**MOTIVATION: 50% INFORMATION 50% INSPIRATION**

Generosity starts when someone personally identifies with the needs of others. The Quarterly Giving Report offers motivation through information. Featuring personal testimonies, timely accomplishments and vital statistics, the Quarterly Giving Report strives to make a powerful connection that will stir your congregation to action.

**GRATITUDE: RECIPE FOR SUCCESS**

Accomplishments and answered prayer will generate enthusiasm and appreciation for the mission of the church. The Quarterly Giving Report can be a platform for showing the miraculous things God is doing that will cultivate gratitude and inspire generosity in your congregation.
Resources

Quarterly Report Template
To make things easier for you, we've created a Quarterly Giving Report template that you can modify and use to share with your people. It doesn't have to be long, but it should include: updates, encouragement, the numbers, resources.

Financial Resources for Church Members
It's not enough to just remind and ask about money. A huge part of developing spiritual disciplines with finances among your people is providing them with resources to better steward the provision God has given them. It's a great idea to send along those resources with the quarterly giving reports, demonstrating that you're not just concerned with receiving more donations. Your commitment to your people is to help them develop the habits and convictions that lead to generous living. Use this PDF to give your congregation the tools they need to become great stewards.

Announcement Slide and Script
To let people know you'll be sending the QGR, and why, we've provided a 16:9 aspect ratio slide for your announcements. We've also included a sample script, that you can edit to your liking, to help your audience understand the value and purpose of Quarterly Giving Reports.

- Quarterly Report Template
- Financial Resources
- Announcement Slide
- Sample Script
Wrapping It Up

Statistics remind us about the uphill financial battle the church faces when it comes to inspiring generosity in the pews. People must engage with the vision and mission of the church if your congregation is going to reach its full giving potential.

Challenging your congregation to see “the big picture” requires the right tools.

That’s why the Quarterly Giving Report (QGR) can be a valuable asset that will transform the financial life of your church. Using the state-of-the-art, online technology from Realm you’ll be able to accept, record, and report on all your church’s giving in a way that keeps everyone informed and inspired. You can generate Quarterly Giving Reports right from Realm, knowing they are accurate and up to date. What’s better, you can also offer your people the option to give online, in person, or via text to make sure that no generosity slips through the cracks. Now you can streamline, customize and update your reporting process with the innovative, online assets of Realm.

Take a bold step to inspire generosity in the next generation.

Take it with Realm.
The goal of this Quarterly Report Toolkit was to equip you with ready-to-use resources you can put to use right away to increase stewardship and giving. You now have what you need to communicate about quarterly reports with your people, helping them become better stewards and greater givers. We sure hope it will help your church continually grow to be a shining example of the generosity that comes from true Christian stewardship!

This toolkit is provided by generous investments courtesy of ACS Technologies. With nearly four decades of experience in providing software and service solutions to churches of all sizes throughout the world, ACS Technologies is passionate about helping real people do real ministry. In the pages that follow, you can learn a bit more about how ACS Technologies is different, plus how our newest solution, Realm®, can help you boost church-wide stewardship.

Find out more about Realm online at:
realmchurch.com

Questions? We’d love to connect with you.
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