



The Best Churchwide Mobile App

And why you have to have it.



SOLUTION GUIDE

The ministry ideas, how to's, tips and advice you need for a whole-church mobile app.
PLUS... how the Realm Connect app can help you achieve this ministry goal.

Our Goal Is To Help You Have Real Ministry Impact



With nearly four decades of experience in providing services and software to churches of all sizes throughout the world, ACS Technologies has learned a lot. We've collected data, gained vital information, and received thousands of first hand testimonials on best practices and methods that effectively help ministries the most.

This knowledge is the basis for our free ministry guides like the one you're reading right now. We also offer a whole lot of other services, making us the world's largest provider of ministry solutions to churches.

We know everyone needs a little help sometimes. That's why we are providing advice, examples, tips, and information to help you turn your ideas into real ministry impact — that's what we mean when we say "Ideas to Impact."

It is our aim to assist in strengthening how you're currently doing church in providing an alternative to your current efforts. Whichever the case may be, it's our goal to be a trusted resource for how you're serving God.

There are a bunch of ways we can help, and the visual aid on this page outlines ways we can connect with you and help strengthen your ministry.

Thank you for downloading this ministry guide. It is our hope that the knowledge included can help empower you and grow your ministry the right way.

If you're interested in learning more or taking the next step for your ministry, you'll find our contact information at end of this guide.



Take it With You

HAVE YOU EVER HAD SOMETHING SO special you wanted it to be by your side 24/7?

As a kid, you probably had a blanket, teddy bear, or toy that couldn't be pried from your teensy little hands. As you grew, maybe it was a book, the keys to your car, or a piece of fine jewelry. And now, circa 2018, let's face it, the item you can't do without is your mobile phone.

You stare at it for security when alone in public. You glance at your favorite app or a new text message at every red light you hit. You even tell people to "hold on a minute" mid-conversation so you can check that alert real quick. It's a part of your everyday life.

But, there is something way more special, more transformational, more important in our lives than our phones. The ONE thing that God established some 2,000 years ago: the Church. And yes, we know that the church has been just fine for quite a while without a mobile app. But just like Gutenberg and Tyndale embraced the medium of their day (and that seemed to work out pretty well for the Church), we need to utilize the technology of our day to do more real ministry.

At ACS Technologies, we love the Church. That's why we created the Realm Connect App, so you can take church, connection, and community with you.

***Your whole church in your
own pocket.***

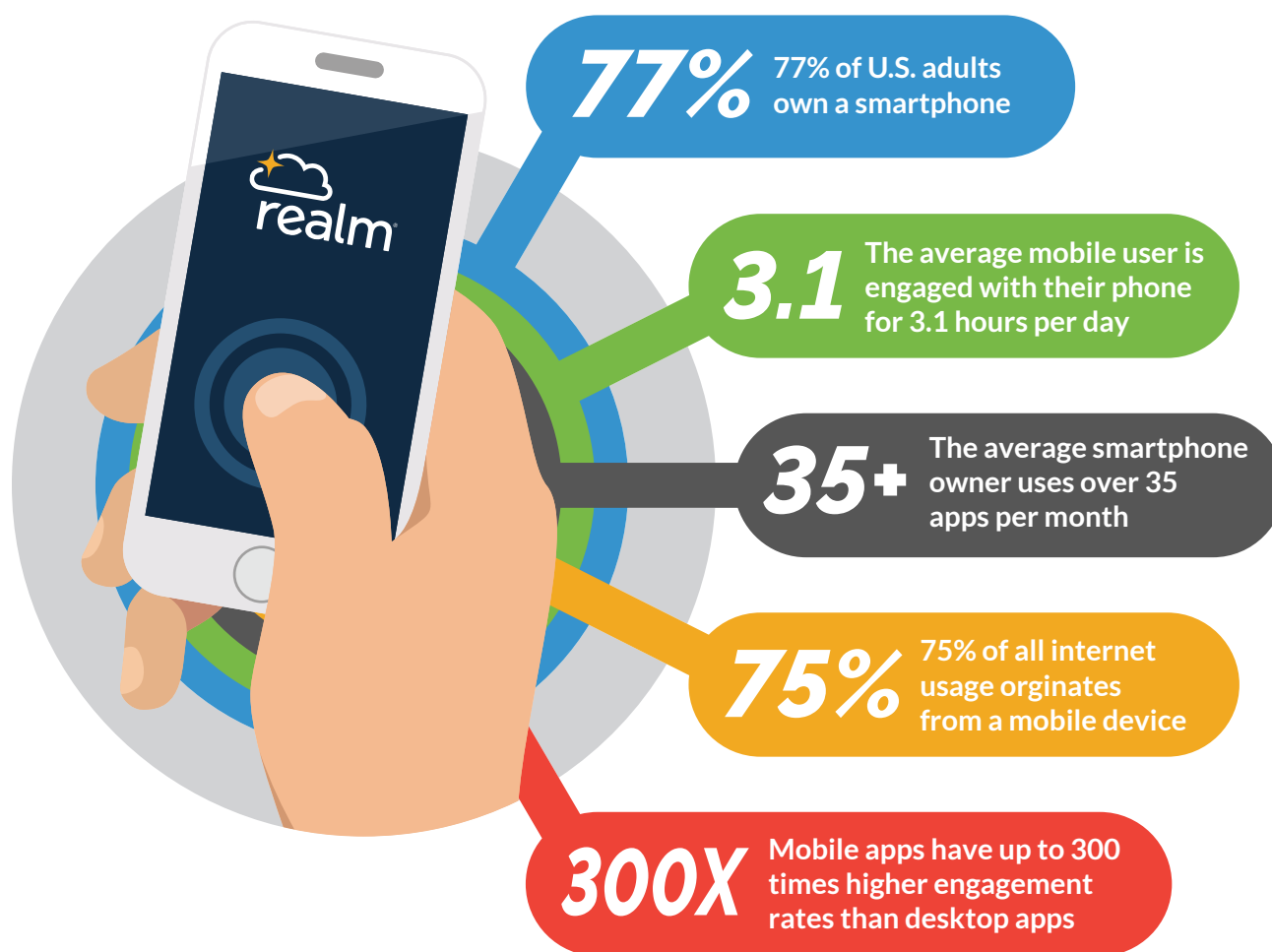
Read on to find out how, specifically, the Connect App will benefit your entire ministry.

Why, You Ask?

Do we really need to drop in a stat here telling you how people are more engaged on their mobile devices than ever before? Are you still uncertain if having a “mobile strategy” for your church is a good idea?

Not to be rude, but... you should know this by now.

Just in case you don't, here is a snapshot of how ubiquitous mobile devices are.



With that in mind, let us be clear, **YOUR. CHURCH. NEEDS. A. MOBILE. APP.**

It's all good. We've got you covered in the app department.

Don't just take our word for it. Look at these five scenarios and see if they resonate with your real world.



Real World Scenario #1

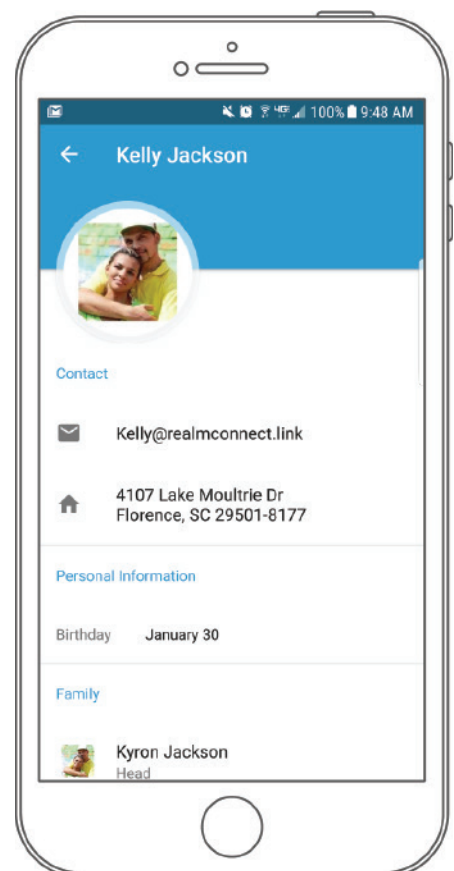
Community

You need to get in touch with someone at your church that you know, but who you don't have contact info for, and send them a message. You have to reach out, welcome them, invite them to an event, or remind them about an important task. It could be anything. Point is, *you need to contact your people and you don't know how.*

App Solution

Browse or search the online directory to find their contact info and reach out with a single tap, right from your phone. Or even better, if they have the app, send them a direct message right within the app using the simple, streamlined, and contextualized messaging feature.

Never be out of touch with the people you care about.





Real World Scenario #2

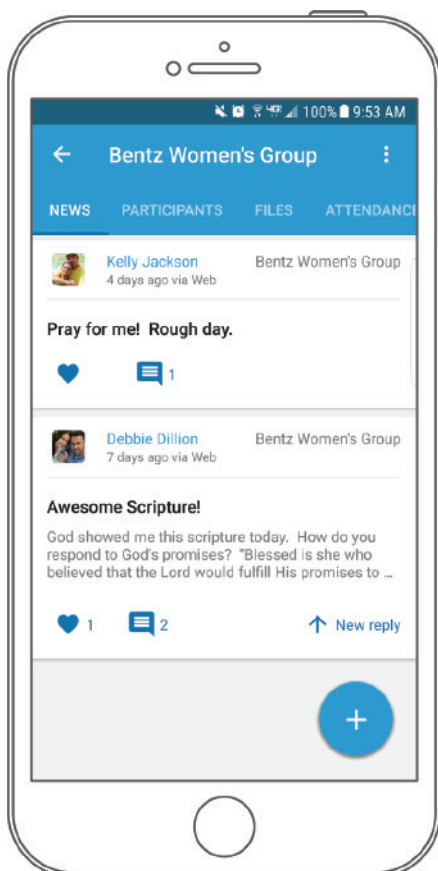
Communication

You've got a killer announcement or event update that you have to get out churchwide or to group members. You don't want it to go to people who don't care, but you also don't want to leave people out. You don't have time to comb through the directory to pick and choose names. You need to share the news quickly and clearly with your church.

App Solution

Create a post (update, event, or more) that will publish to the church news in the app. People will receive alerts based on their notification settings, ensuring that people are getting all the info they need and want and promising that your important updates won't fall on deaf ears.

Share the good stuff with everyone... anywhere, anytime.



Real World Scenario #3

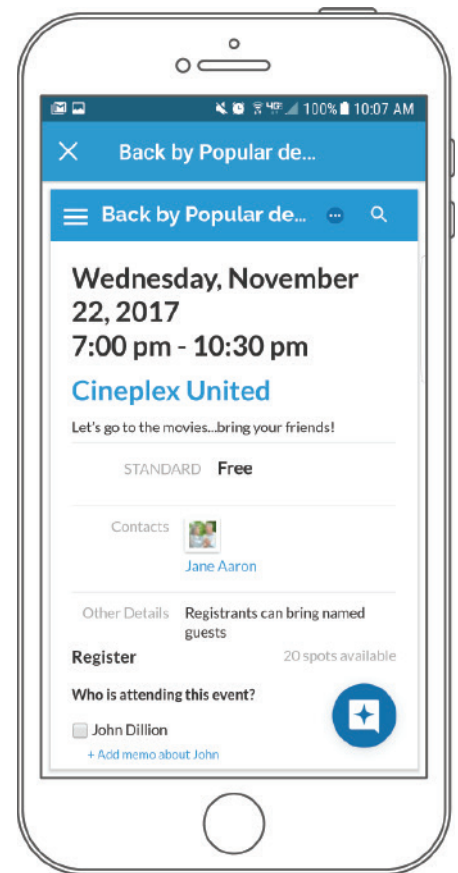
Events

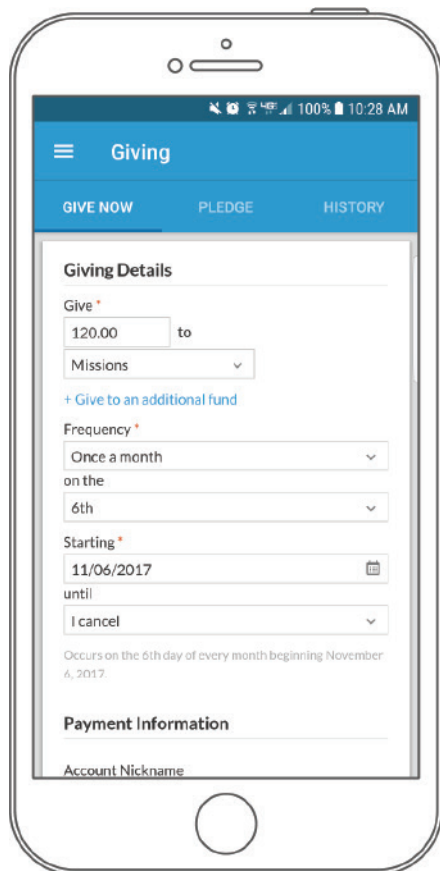
Speaking of events, you don't just need to let people know about them, you need to know who's coming. You need to plan, get feedback, and communicate with your group members about who's bringing and doing what to pull off the event of the century (or just the weekend). You need a way to manage events on the fly and let people register (and pay) for them just as easy.

App Solution

Open up the app to get details about an upcoming event and see who has RSVP'ed. Attendees can respond with a note indicating any number of guests or items they have signed up to bring. People can also register and pay for events - like a youth camp or adult retreat - right from the app. Your church family can all get on board with all your events.

*It's like an event organizer in your pocket
(or belt clip, if you're still into that).*





Real World Scenario #4

eGiving

You just made an announcement that people can go online to set up recurring giving, make a pledge, or donate to a special cause/fund. But they don't know where or how to do it. The last thing you need is the moment to pass because they couldn't take action. You want people to manage their own giving (which will yield more giving), but they don't know how.

App Solution

All your people have to do is download the app (you can share the link during your weekend announcements) and from there, they can consistently monitor their giving, track progress toward goals, set up recurring giving, make adjustments, and generally manage all their giving.

The more they manage their money, the more money you'll have to manage.





Real World Scenario #5

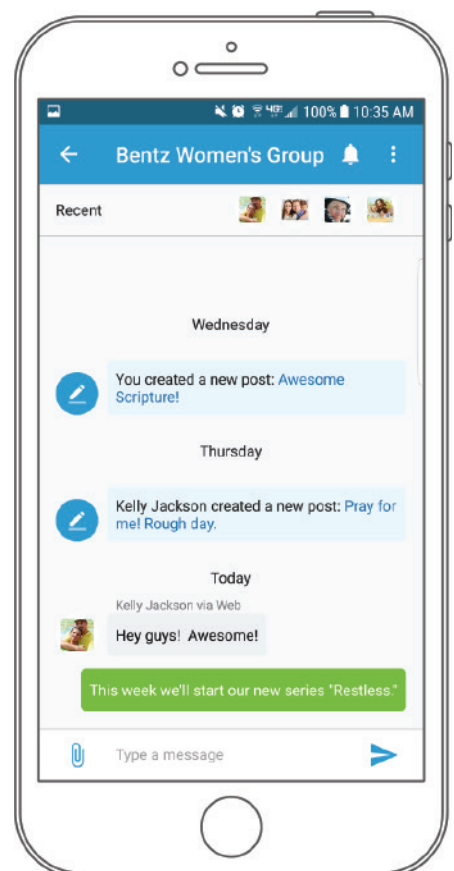
Groups

You're leading (or attending) a group and you're running late. Only problem is, you have the curriculum (or worse, the snack!). You have to let your group know. Not resonating with your punctual nature. What about this: you have to share a testimony or prayer request in the safe context of your local group or team, but you don't have everyone's contact details. You need a way to communicate with just your group in a way you know they'll get it.

App Solution

This is an easy one. The Connect app lets you manage and communicate within your groups so you can share life together. Your group can see and respond to your messages. They can also share something with their group by posting a message, uploading a photo, or inviting people to an event.

Give groups an upgrade and share life together on the go.



Miscellany

In addition to the answering real-world problems with world-class solutions, the Connect app offers a few other tools for your church that let people:

- *Update and manage their profile information*
- *Peruse a group directory to connect with others*
- *Connect throughout the week*
- *Communicate like never before*

Even better, we're always improving and adding new features to make sure our customers aren't just staying in touch with individuals, they're staying in tune with their community.

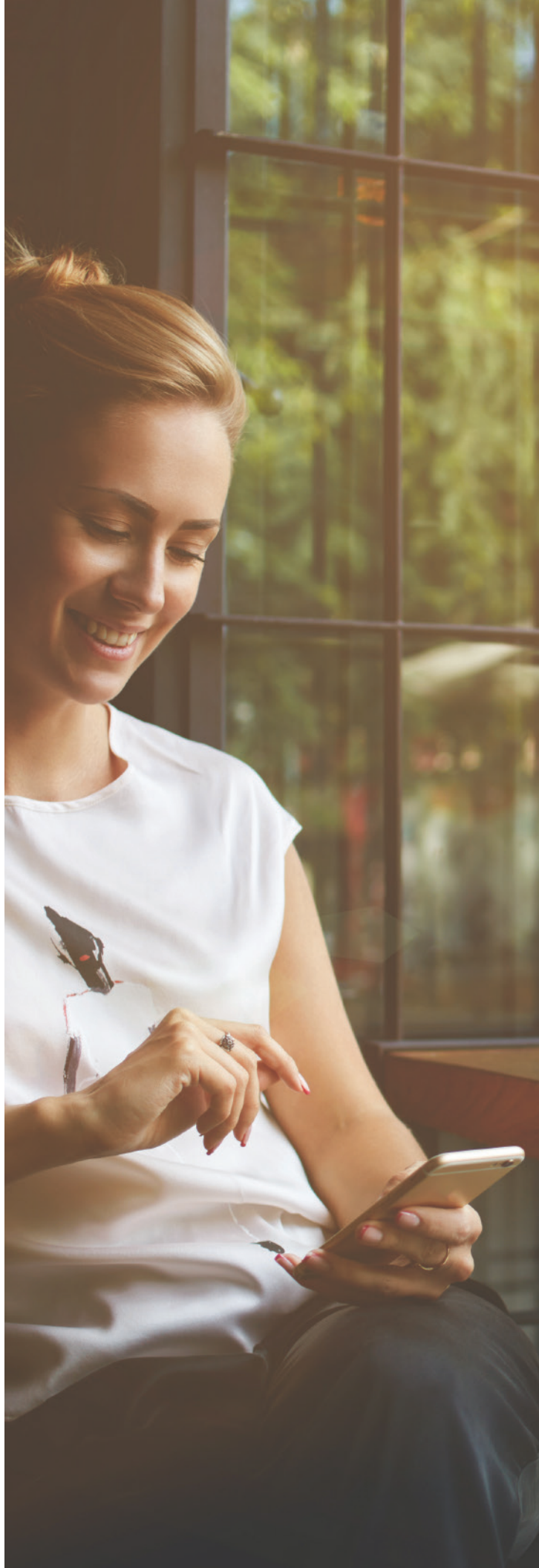
The Real Reason

Life happens between Sundays. People are engaging with the real world using the mobile devices. It's where the people are. If your church wants to connect with the life of your church all week long, you've got to get into mobile.

The Realm Connect app is designed to - yep, you guessed it you brilliant thing - help people connect at your church. After all, isn't that what being part of a church community is all about? And doesn't the best and most fruitful ministry spring out of that connectedness?

Build relationship, develop community, and get connected.

Do more real ministry with Realm and the Connect app.



Real ideas for real ministry impact.

This guide is brought to you courtesy of ACS Technologies. We're excited to share more information with you about our new ministry tool, Realm.

Realm offers something for everyone in your church. It is a totally new type of church ministry software that combines administration, accounting, and community into one system. It also connects your entire church and personalizes each person's involvement in your ministry.

People in your church and on staff will love Realm. They can access it online or from their phones whenever they want. It's quick, user-friendly, and simple to get started. Plus, we've got a dedicated team to make it a smooth transition and guide you the rest of the way.



Administration

- Track what impacts your ministry
- Modernize church giving
- Host organized events
- Know who's coming and going
- Generate insightful reports



Accounting

- Organize your finances
- Maintain vendor relationships
- Pay bills and write checks
- Reconcile your accounts
- Plan and monitor budgets



Community

- Put names to faces
- Connect people in smaller groups
- Facilitate communication
- Shepherd people through life
- Grow your outreach potential

Three easy ways to learn how Realm can help your church:

- 1 Attend: You're invited to attend a live Realm demo. Just pick the day and time that's best for you
realmchurch.com/demo
- 2 Watch: Take a quick look into Realm. Visit realmchurch.com
- 3 Talk: Ask us anything. We're here to help.
Call **1(800)736-7425** or email solutions@acstechnologies.com

Powered by the people of

ACS Technologies.



Family owned
for 40 years



#1 rated
in service



Nearly 50,000
churches served



Over 400 staff
ready to serve



Best place
to work