

A photograph of a modern, minimalist desk setup. In the center is an Apple iMac with a white body and a black screen. The screen displays the text "ONE COMMUNICATON PLATFORM FOR YOUR ENTIRE CHURCH" in white, bold, uppercase letters. The desk is white and holds various items: two silver speakers on either side of the iMac, a small potted plant in a wooden vase to the left, a white keyboard on a wooden stand in front of the iMac, a white mouse on a dark mousepad to the right, and a glass globe on a wooden stand. A white office chair is visible in the foreground.

**ONE
COMMUNICATON
PLATFORM
FOR YOUR ENTIRE
CHURCH**

SOLUTION GUIDE

The ministry ideas, how to's, tips, and advice you need to simplify communication at your church. PLUS... how our software, Realm®, can help you achieve this ministry goal.

Our Goal Is To Help You Have Real Ministry Impact



With nearly four decades of experience in providing services and software to churches of all sizes throughout the world, ACS Technologies has learned a lot. We've collected data, gained vital information, and received thousands of first hand testimonials on best practices and methods that effectively help ministries the most.

This knowledge is the basis for our free ministry guides like the one you're reading right now. We also offer a whole lot of other services, making us the world's largest provider of ministry solutions to churches.

We know everyone needs a little help sometimes. That's why we are providing advice, examples, tips, and information to help you turn your ideas into real ministry impact — that's what we mean when we say "Ideas to Impact."

It is our aim to assist in strengthening how you're currently doing church in providing an alternative to your current efforts. Whichever the case may be, it's our goal to be a trusted resource for how you're serving God.

There are a bunch of ways we can help, and the visual aid on this page outlines ways we can connect with you and help strengthen your ministry.

Thank you for downloading this ministry guide. It is our hope that the knowledge included can help empower you and grow your ministry the right way.

If you're interested in learning more or taking the next step for your ministry, you'll find our contact information at end of this guide.

CHURCH COMMUNICATION MADE SIMPLE.

Technology impacts nearly every facet of the modern day church. It's here to stay. And that's a good thing for church communication. New technologies, new mediums, and new approaches give the church an unprecedented opportunity to spread the gospel and make disciples. Statistics show that more and more people communicate, engage and collaborate using online platforms and mobile devices than ever before. It's time to revolutionize the digital communication of your church with a simple, powerful communication platform.

CONVERT YOUR IDEAS AND MESSAGES INTO REAL MINISTRY IMPACT.

Reach people with a mobile ministry strategy that offers practical solutions and gets tangible results. Build a rich, dynamic communications experience and ministry environment so you can be a relevant voice and redemptive force for a lost and hurting world.



ONE COMMUNICATION PLATFORM

More and more people communicate and access information on the web and through a mobile device. This escalating trend requires the church to define its role in our expansive digital world. The church is a living, breathing organism that's evolving and changing every day. That's why serving a multi-generational and multi-cultural community demands a multi-faceted approach anchored with the right digital tools and online resources.

Mobile ministry can't be done randomly or in parts and pieces. The foundation of any modern day church starts with assembling all the key areas of your ministry into ONE place. One communication platform will equip your ministry to perform several specialized functions so the life and operations of the church operates effectively and cohesively.

- Empower leaders and staff to do real ministry.
- Develop community on and off line.
- Implement assimilation and discipleship.
- Communicate with members and groups.
- Keep accurate financial and church records.
- Apply insights from robust reports and dashboards.
- Manage individual and team tasks.

Digital technology is changing the way the church communicates and educates like never before. Realm is blazing new digital trails to streamline the communication process. It's a cutting edge online platform that's increasing accessibility and productivity. To meet the growing demands of the church market, Realm offers a wide selection of interactive and automated tools that will empower your church to facilitate communication, increase engagement, manage finances and organize groups with ONE communication platform.

ALL OF IT WORKING TOGETHER

Communication is more than just sending and receiving messages. It's the sharing of information. When information is siloed across platforms - giving, attendance, group participation, discipleship progress, personal information, event participation, and so on - you won't get an accurate context for all your communication. That's why this guides focuses not just on the communication tools offered through realm, but the information and community features as well. For example, wouldn't it change the way you communicate about the building fund if you already knew who was participating at what level. You'd probably feel a little silly for sending a big request letter right after a donor made a mammoth contribution. Having all your information in one place is the first step to housing all your communication on one platform.

ENTER REALM - THE ONE SOLUTION YOUR CHURCH NEEDS FOR THE SHARING AND UTILIZING OF INFORMATION AND COMMUNICATION.

ONLINE COMMUNITY

Relationships are the building blocks for creating a healthy, vibrant church. The blueprint for engagement starts with communication. Communication builds community. Community drives engagement and personal involvement. Reach people where they are with what they need from the palm of your hand so ministry can happen anytime, anywhere, 24/7.



STOP BLASTING AND START TARGETING!

Online community starts with an interactive platform that facilitates strong communication, increases engagement and stimulates personal involvement. Cultivate a close knit community with group communication and planning tools that will draw people closer together. Create a safe, secure online environment for people to get to know each other, build relationships, share personal needs and grow spiritually.

Group communication forums, calendars, events, and planning tools powered by Realm allow your church leaders, volunteers, members and staff to stay in touch, stay up to date, and stay connected to real community.

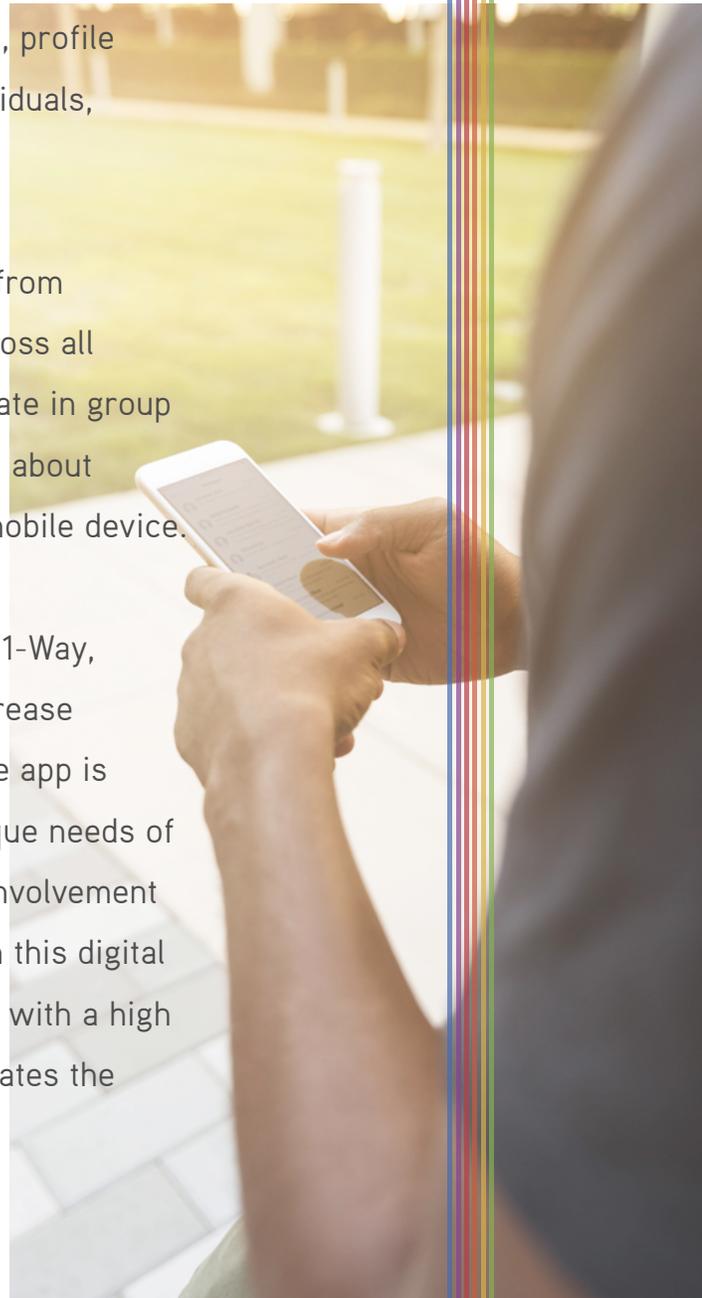
CONNECT APP

POWERED BY REALM

Personal connections are powerful. It's not just about what you're saying, but how people interact with each other. The Connect App is an online ministry tool that unifies the church and personalizes involvement. It's a mobile app with a member directory anchored with group communication tools, profile information and events calendar that connects individuals, groups and teams in multiple ways.

The Connect App is fully integrated with the ChMS from Realm so information can be shared seamlessly across all platforms. Now more than ever, people can participate in group discussions, post photos, share resources, dialogue about events and respond to group messages with their mobile device.

Leading requires communicating. Realm is the best 1-Way, 2-Way communication tool. Reduce the noise to increase participation in conversations that really matter. The app is powered by Realm, but customized to meet the unique needs of your church. People can screen and manage their involvement while engaging in ways that matter most to them. In this digital age, deliver more messages and reach more people with a high performance mobile ministry platform that incorporates the Connect App from Realm.



ONLINE GIVING

People utilize their mobile devices for just about everything. Giving with a mobile device is the new offering plate. It's convenient and easy-to-use. You can give anytime, anywhere, 24/7. Churches with an eGiving platform experience substantial increases in all types of giving.

COMMUNICATION + ENGAGEMENT = GENEROSITY

Studies show that integrating an eGiving and communication platform with a ChMS increases engagement and inspires people to give more often and in multiple ways. To save time and avoid costly mistakes, adopt an integrated eGiving platform that pairs powerful online giving tools with an accounting and communication platform that's all in ONE place.

INTEGRATED EGIVING *POWERED BY REALM*

Realm offers a fully integrated eGiving and communication platform where your congregation can engage and give in the same, secure online environment. Realm is a convenient place to go for information, interaction and giving that builds familiarity, increases engagement and boosts giving. On top of that, Realm makes the unpredictable task of annual budgeting and planning much more predictable with recurring tithes and offerings. Integrated eGiving from Realm offers several valuable features and benefits.

- Offers multiple options for receiving and tracking donations.
- Synchronizes receipts with member records.
- Merges giving and accounting into ONE system.
- Designates specific funds and sets up recurring giving plans.
- Generates automated reports and facilitates records management.
- Accommodates multiple delivery methods.

Realm records and stores donor giving information and activity all in ONE place. Implement a comprehensive approach to financial management that saves time, instills accountability and improves budgeting. "Equip the saints for the work of the ministry" and empower your congregation with a practical and convenient eGiving solution that will cultivate good stewardship and simulate generous giving.

A BALANCING ACT

Small groups are the lifeline of the church. We serve, support and care for each other. But managing communication styles and community involvement can be like walking a tightrope. Different expectations and commitment levels can get a group quickly off track and cause them to lose their balance. Reach people where they are and with the messages they need to hear. Adopt a communication platform that stabilizes and unifies small groups.

- Lists and organizes groups by name and category.
- Creates public and private group settings to accommodate different access levels.
- Identifies leaders and authorizes varying posting permissions.
- Collects and stores personal data and group details.
- Records participation information and levels of involvement.



Serve teams, outreach groups and planning committees require multiple touch points to meet the diverse needs of a healthy, vibrant church. Avoid chasing down loose ends and trying to recall who's doing what, where, when and how. Stay ahead of the curve with the right digital tools and online resources so you can be proactive rather than reactive to the spiritual climate of your ministry.

SPEND LESS TIME FACILITATING AND MORE TIME ASSIMILATING.

Utilize mobile devices and online platforms with profile information and monthly calendars that will equip teams with the tools to meet 30, 60 and 90 day ministry goals. Cultivate consistent group communication, authentic community and frequent collaboration that will raise the commitment level of your church so you can maximize your ministry results.

ONLINE GROUPS *POWERED BY REALM*

Realm's innovative software solution increases engagement, builds an energetic online community and increases the spiritual health of the church.



- Creates a safe, online community so ministry can happen anytime, anywhere.
- Shares personal needs and messages with specific people or groups.
- Automates customized reminders and notifications for people in different ministry areas.
- Posts announcements and updates that keep people in the loop.
- Tracks progress so you can do targeted follow-up.

Realm organizes groups into different types of ministry areas with specific functions that will accommodate virtually any church size and ministry structure. Realm offers a flexible, intuitive, easy-to-navigate online platform that encourages interaction and personal involvement so people can grow and be fruitful in every area of their lives.

MINIMIZE LABOR. MAXIMIZE RESULTS.



Keeping track of the daily routine and big picture stuff can be overwhelming and time consuming once you've reached specific milestones or expanded into multiple locations. Move beyond your beginnings and replicate your ministry. Observe and analyze trends so you can identify best practices that will make your ministry more fruitful. Equip people with the right digital tools and online resources so you can meet the significant challenges and growing demands of the 21st century church.

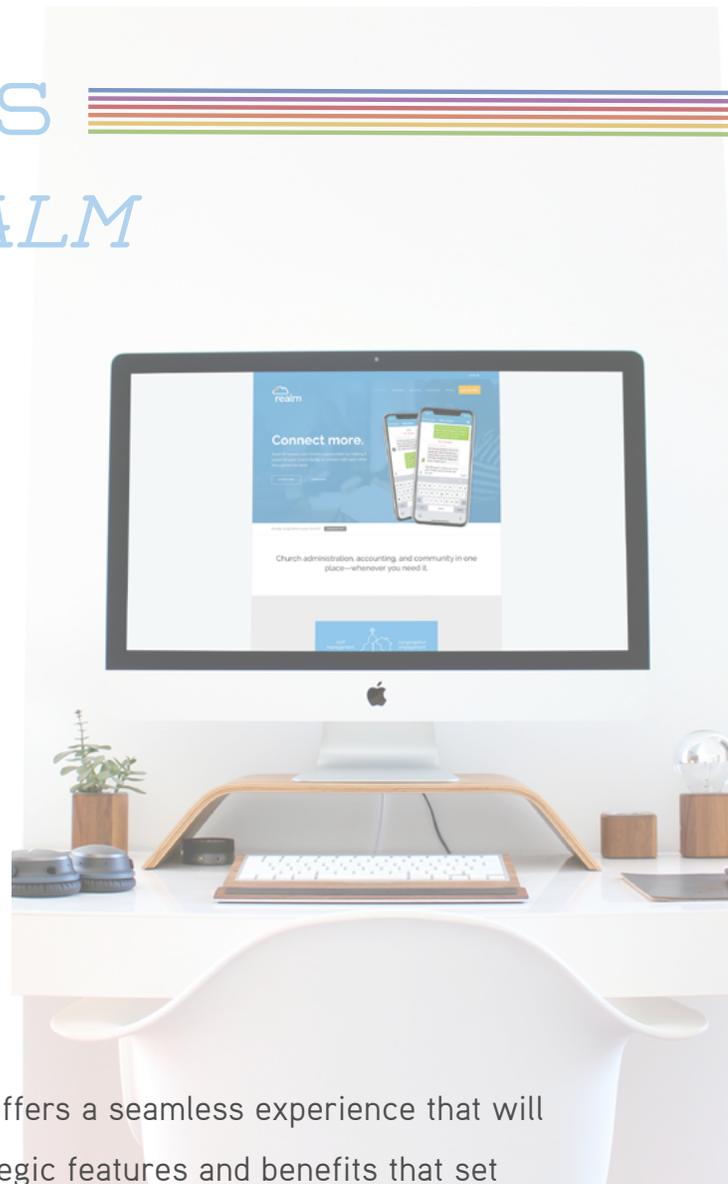
**MULTIPLY YOUR MINISTRY, NOT
YOUR MANPOWER.**

The modern day church is a multi-faceted organism with many moving parts. Avoid piecing together a conglomerate of solutions that wastes time and money. Navigate the different tasks and responsibilities of the church without increasing your ministry efforts. Implement a comprehensive strategy that brings synergy to the digital climate of your church. Adopt a single, powerful church ministry software solution that merges every area of the church into ONE state-of-the-art system so you can perform several core functions efficiently and cohesively.

INTEGRATED CHMS *POWERED BY REALM*

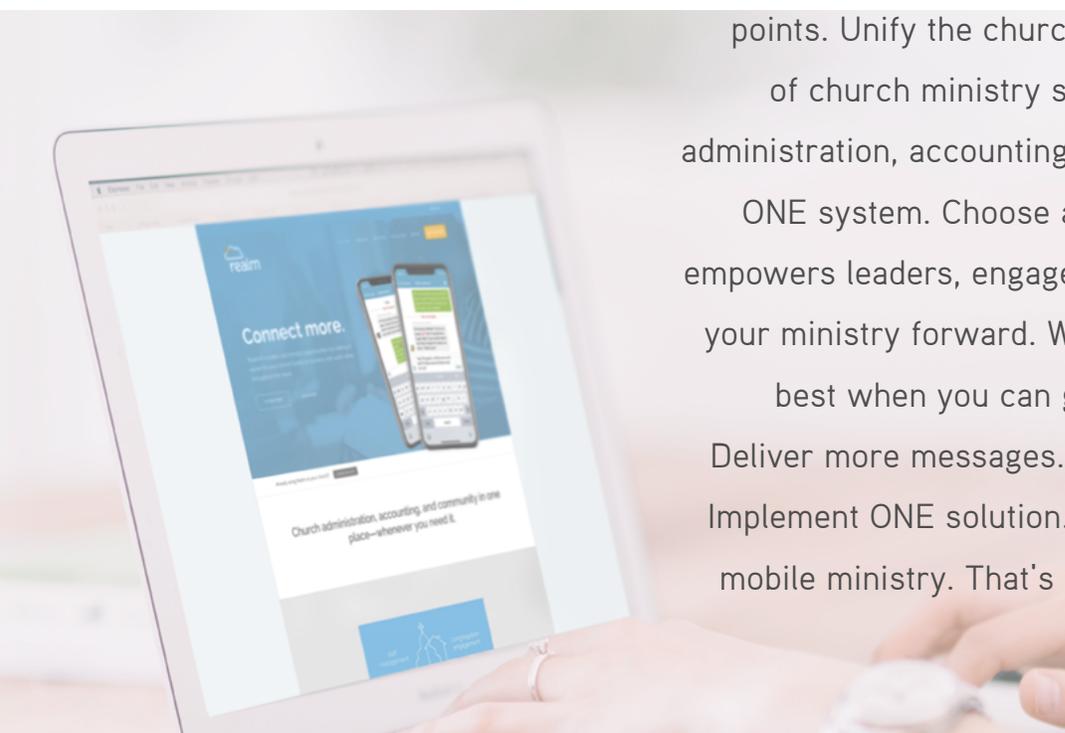
In this digital age, Realm rises to the top with a fully integrated, cloud-based ChMS. It's a versatile eGiving and communication platform where people engage and give in the same, secure online environment. Realm powers the life and operations of your church from a single database. Access church records, attendance figures, giving levels, accounting reports, discipleship metrics and event data anytime, anywhere, 24/7.

Realm's innovative church management solution offers a seamless experience that will draw the church closer together. Here are 8 strategic features and benefits that set Realm apart and make it the most comprehensive, sought after ChMS.



- A centralized, easy-to-use system that customizes and fast tracks ministry.
- A practical, step-by-step process that mentors people through their spiritual journey.
- An interactive, online environment that lets ministry happen 24/7.
- A versatile eGiving platform that accommodates multiple delivery methods.
- A safe and secure child check-in system that gives parents peace of mind.
- A comprehensive reporting system that rewards vision casting and goal setting.
- An event registration platform that integrates several high performance features.
- An integrated accounting system that builds financial discipline and transparency.

Increase off-site access. Multiply your touch points. Unify the church. Select a new type of church ministry software that merges administration, accounting and community into ONE system. Choose a digital solution that empowers leaders, engages people and moves your ministry forward. Why settle for second best when you can get second-to-none? Deliver more messages. Reach more people. Implement ONE solution. That's the power of mobile ministry. That's the genius of Realm!



REACH MORE PEOPLE. IMPLEMENT ONE SOLUTION. THAT'S THE POWER OF MOBILE MINISTRY. THAT'S THE GENIUS OF REALM!

Real ideas for real ministry impact.

This guide is brought to you courtesy of ACS Technologies. We're excited to share more information with you about our new ministry tool, Realm.

Realm offers something for everyone in your church. It is a totally new type of church ministry software that combines administration, accounting, and community into one system. It also connects your entire church and personalizes each person's involvement in your ministry.

People in your church and on staff will love Realm. They can access it online or from their phones whenever they want. It's quick, user-friendly, and simple to get started. Plus, we've got a dedicated team to make it a smooth transition and guide you the rest of the way.



Administration

- Track what impacts your ministry
- Modernize church giving
- Host organized events
- Know who's coming and going
- Generate insightful reports



Accounting

- Organize your finances
- Maintain vendor relationships
- Pay bills and write checks
- Reconcile your accounts
- Plan and monitor budgets



Community

- Put names to faces
- Connect people in smaller groups
- Facilitate communication
- Shepherd people through life
- Grow your outreach potential

Three easy ways to learn how Realm can help your church:

- 1 Attend: You're invited to attend a live Realm demo. Just pick the day and time that's best for you realmchurch.com/demo
- 2 Watch: Take a quick look into Realm. Visit realmchurch.com
- 3 Talk: Ask us anything. We're here to help.
Call **1(800)736-7425** or email solutions@acstechnologies.com

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to work

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