

Media and Communications

Communicate with members and your community on a single platform.

Communication is the key to a thriving ministry. ACS Technologies (ACST) provides ministries of all sizes with mobile apps and other communication tools needed to reach your audience.

| Problems to Solve: | ACST Media and Communications: |
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| <p>Ministries need tools to build relationships with members and new visitors</p> | <p>Strengthening relationships with membership and building new ones with visitors is the foundation of your ministry. ACST provides communication teams with what they need to reach their audience, such as out-of-the-box ready mobile apps built specifically for members. For ministries who require tailored communication tools, ACST offers custom developed apps built specifically for your needs. Communicate events, volunteer needs, information about worship services and so much more.</p> |
| <p>Communications directors need to target different groups of people.</p> | <p>Communicating to one group of people can look different from another. ACST's solutions allow communications directors to customize exactly who their audience is so the message is timely and personalized. Whether it's bulk emails through Constant Contact or texting small groups, those communicating in your ministry will have the tools they need to get the word out. Best of all, your members get to choose how they receive the message; via text, email, or in-app notifications.</p> |
| <p>Ministry leaders need tools to reach and engage those in their church and community.</p> | <p>Ministry leaders often struggle to find ways to engage with their members coupled with the duty to reach more in their community. ACST provides leadership with needed tools to reach both audiences, such as custom website solutions, worship and event streaming, community analytics and demographics tools, and more.</p> |

How ACST Serves Media and Communications:

- The entire congregation gains access to mobile apps so they can stay engaged with ministries throughout the week
- Leverage custom, branded apps to promote your ministry's message and tailor your communications for any audience
- Post events or other communications for for single groups, whole ministry areas or your entire church through dedicated channels
- Track and monitor all communications and oversee who's receiving your information
- Members can select when and by what medium they receive your communications
- Send mass communications through tools like Constant Contact
- Use built-in communication templates or customize your own to tailor your message

Learn at [acstechnologies.com](https://www.acstechnologies.com).