<!--SOLUTIONS TO LARGE CHURCH PROBLEMS-->
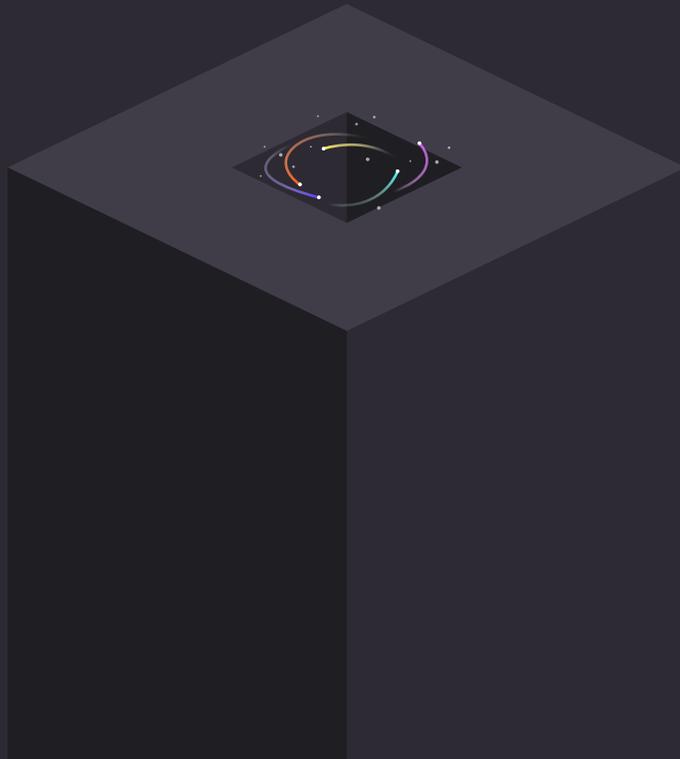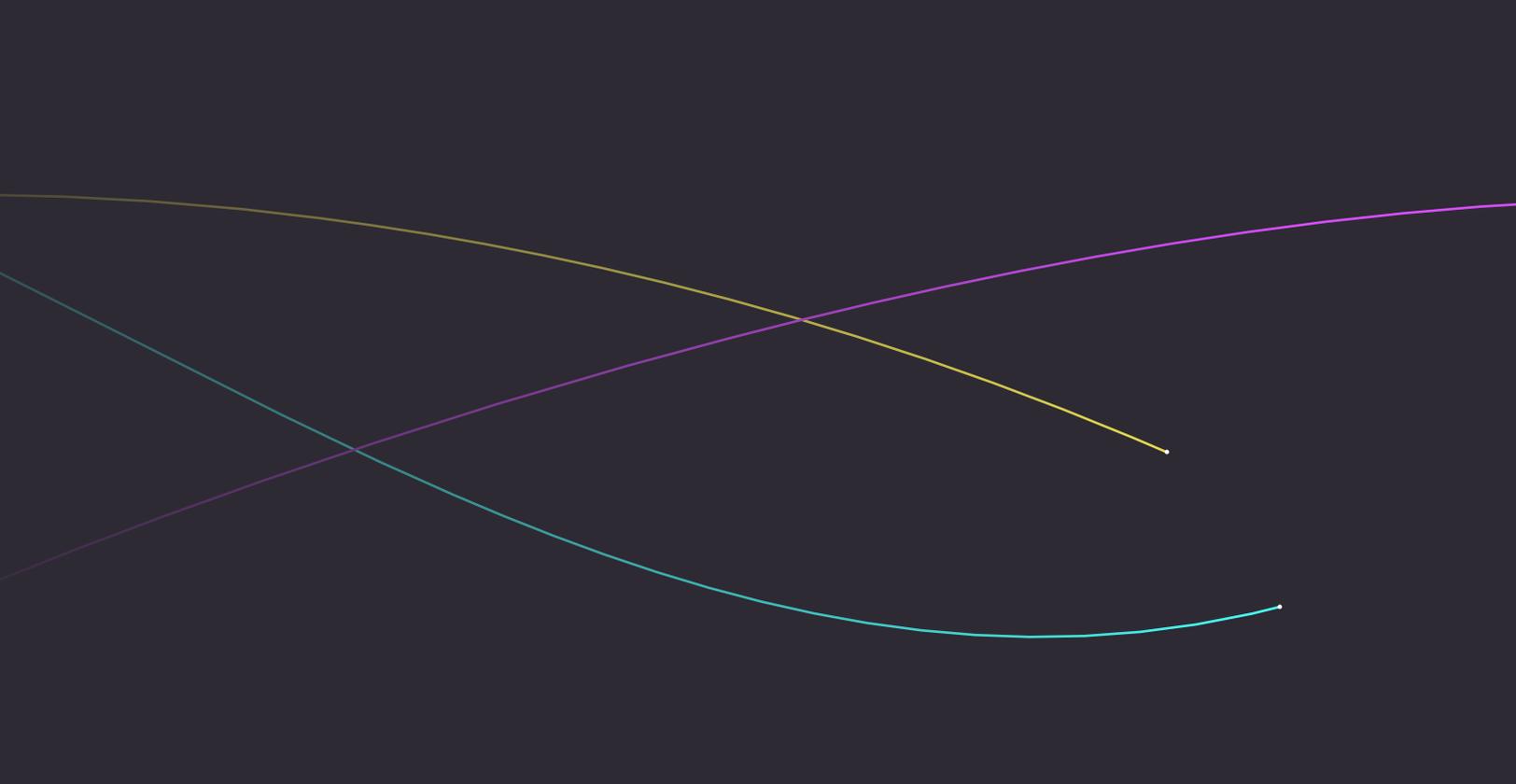<ACSTECHNOLOGIES>

CENTRALIZING DATA FOR MORE EFFECTIVE MINISTRY

</ACSTECHNOLOGIES>
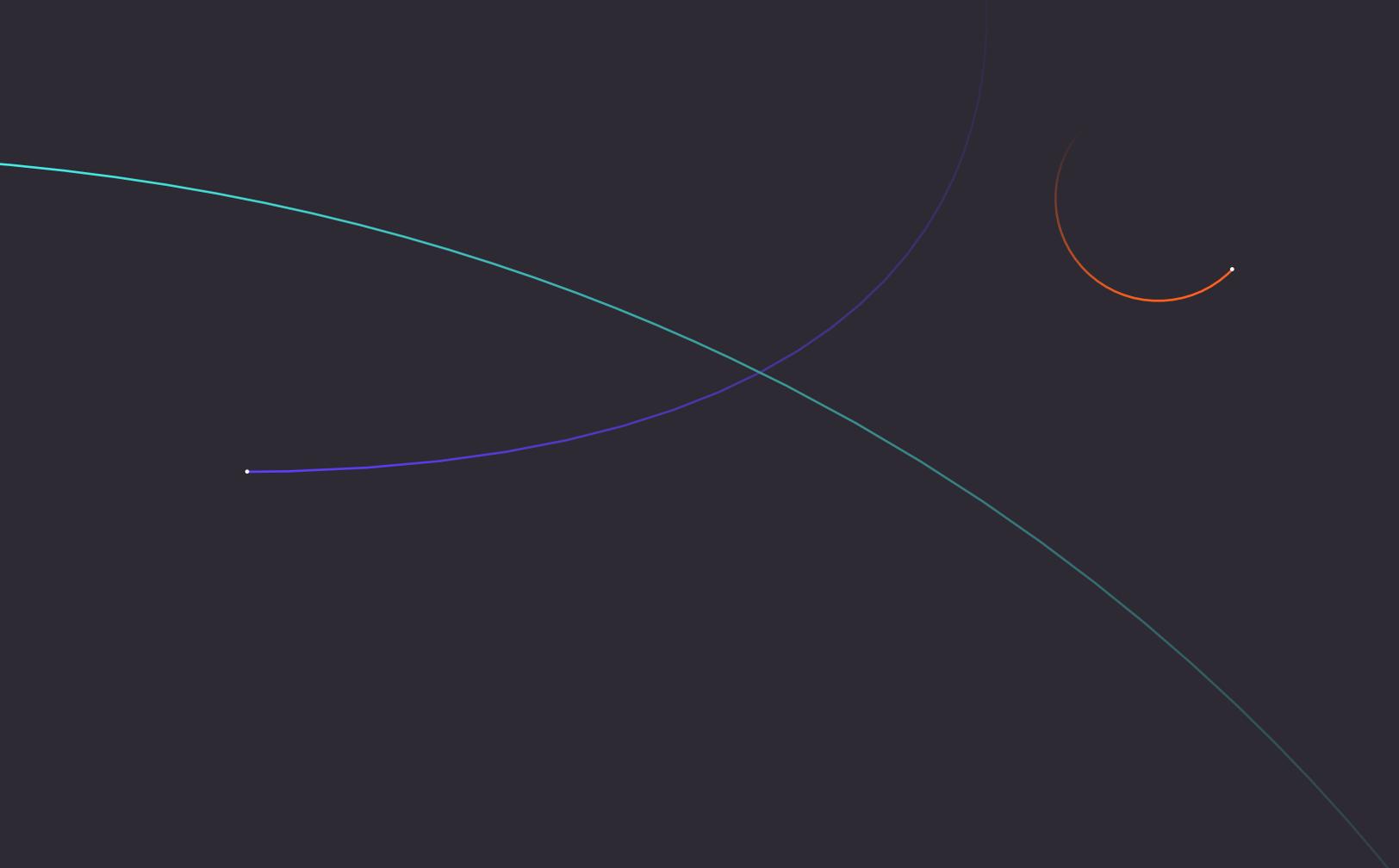
ACSTechnologies®

IMAGINE WALKING INTO YOUR KITCHEN AT DINNER TIME READY TO MAKE SPAGHETTI.

You open the pantry and can't find the ingredients. You search high and low. No noodles.

A family-wide search shows the noodles are in the guest room closet. The sauce? It's in the cabinet under the sink in the kid's bathroom. And the ground beef? In the produce drawer of the fridge next to the apples.

This (likely) isn't a scenario from your life. But it's a version of how your church manages data.

THINK ABOUT IT.

How many tools does your team use on a regular basis just to manage day-to-day work? More than you may admit out loud. This scattered approach to data makes ministry harder and less effective.

Centralizing everything and organizing it well makes your team incredibly efficient. They stay current on relationships. They get insights into trends faster. They know where to find what they need quickly.

In other words, put your information in one place if you want to accelerate the pursuit of your church's mission.

<LET'S SIMPLIFY>

CENTRALIZING DATA MAKES LIFE EASIER

</LET'S SIMPLIFY>

Our brains prefer organization. Organization includes centralizing everything into one easy-to-use location. With so much data in your church, like names, contact info, registrations, and more, centralizing it is a path to efficiency. Do this well and you also eliminate other problems running rampant.

ELIMINATE CONFUSION.

No one should wonder where information is located. Wasting time chasing information means less time for high priority work, like building relationships. Confusion is the enemy. Centralize your data and clarity reigns in your team.

ELIMINATE REWORK.

When data is scattered, your team spends more time looking for information than they do using the information. As a result, they do the same thing multiple times just to get one result. Rework is one of the most expensive ways to run an organization.

ELIMINATE HEADACHES.

We all have limited time, energy, and attention. Wasting it on cumbersome data problems leaves less time for ministry impact. And eliminating headaches for your team creates a sense of relief. This relief gives the freedom and mental capacity to focus more on leading, relationships, and ministry opportunities.

<COMMON ERRORS>

HOW CHURCHES GET IT WRONG

</COMMON ERRORS>

The rapid pace of ministry means it's easy to overlook something like data. It's not as exciting as events or outreach opportunities; it is, however, a critical pillar to success. Getting it wrong is easy to do. Usually things get off the rails in these three areas.

THROW EVERYTHING IN ONE PLACE.

Remember the last time someone stopped by with little warning? You probably threw clutter in a closet to hide it. Too many churches do the same thing with their data. Instead of organizing the information, it's lumped together in a mess.

ASSIGN EVERYONE TO OWN IT.

When everyone is responsible, no one is. Without an owner, no one has the authority and responsibility to ensure it's done right. Most likely someone already on your staff is the right fit to manage this. The fastest way to set them up for failure, though, is not give them the resources they need.

LEAVE FIXING IT TO A "ONE DAY" LIST.

We all have a "one day" list at home and work. It's the group of things we hope to get done but never actually finish. Leaving data on this list becomes a hindrance to ministry progress and growth. Data should be an "everyday" task, not a "one day" task. Otherwise it never gets done.

HOW TO ADDRESS THE DATA ISSUE TODAY

For most organizations, data is the most underrated asset. For churches, data is key to modern ministry. When everyone has access to the current information, they're better equipped to serve people and lead well. If this hasn't been a priority, today is the best time to start. There's a lot to do, but these three steps can happen now.

LEVERAGE YOUR ChMS PARTNER.

Knowing the ins and outs of your ChMS isn't your full-time job. Your tech partner should have a customer team ready to answer your questions, explain new futures, and adjust your workflow for better results.

ACTION

Schedule time with the customer success manager at your ChMS brand. Ask them for best practices for putting in information, managing it, and using that data on a regular basis. They should have helpful insights learned from working with countless churches like yours.

ASSIGN AN OWNER.

Most start with a lot of time, energy, and resources, only to fizzle. Why? Because the work belonged to everyone. Avoid this potential failure by assigning ownership to someone on staff. Their organizational position doesn't matter.

ACTION

Look at your team and determine who is the right fit to lead this work for the long haul. Give them the authority to do the job, and the work should flourish.

DEDICATE RESOURCES FOR SUSTAINED EFFORT.

It's easy to get excited over an initial push. The data is in one place, so it's time to celebrate, right? Wrong. This step is just the beginning. Without sustained effort and resources, it won't matter where data lives.

ACTION

Give the owner a budget and the authority needed to make it work. Invest in things like training, so your team is better equipped to be more effective.

NOW IT'S YOUR TURN

</TAKE ACTION>

Data is a critical asset in today's church. When it's scattered, disorganized, and cluttered, you miss opportunities to reach more people. But embracing data means you have a powerful tool in your toolbox. It also means you have to prioritize how data is managed and maintained. If you do it right, you focus your team and accelerate your impact.

Large churches mean greater impact. They also mean more challenges, especially for growing churches. Each new phase of growth introduces new issues to solve. This guide, along with the other guides in the series, help you navigate the potential roadblocks with clarity and confidence. Avoid the gaps and continue leading a stronger church.

Choosing the Right Ministry Partner

The know-how you need from experts you trust.
ACS Technologies is the original pioneer of Church Management Software (ChMS). We are firmly dedicated to serving local churches all over North America by providing the best-in-class ministry software and service solutions that help you fulfill Christ's mission for your Church.

Tools and support to strengthen churches.
We build great software, but we don't stop there. We have a "service-first" approach that truly sets us apart. With hundreds of dedicated support and consulting personnel, your staff can reach our team 24/7. We're in your corner to help you with the ministry challenges you face every day.

Ideas and solutions powered by integrity.
Integrity is real for us, and it means consistently being faithful stewards by doing the right thing for church success. We have earned the trust of pastors, church staff, congregants, our employees, and colleagues for over 40 years.

A plan to meet your needs and move your ministry.
We're not just interested in satisfied customers. We see ourselves as your real ministry partner and will work with you to make disciples that will last for an eternity. We're excited to talk about your goals, create a plan together, and set you up with the software, service, and resources you need.

We believe in YOU!
ACS Technologies believes in the local church. Over 75% of our team has experience serving in their local churches. We know firsthand that serving the Church means serving people, and we take seriously our commitment to helping ministries like yours achieve their God-given mandate - to make disciples in their communities, states, and across the world.

Let's Talk

We know the challenges of switching or implementing new technology and how that can be intimidating. But we also know the unbelievable changes that have happened within churches that have partnered with us for their ministry needs. Let's connect and see how we can assist you in the greatest thing you do - grow God's Kingdom.

📞 **1-844-467-3256**

✉ **solutions@acst.com**

📍 **180 Dunbarton Dr, Florence, SC 29501**