

# YOUR MOST POWERFUL PLATFORM

**ÁCS**Ťechnologies.

### MINISTRY HAS NEVER BEEN A SOLO ENDEAVOR.

Partnership has always been at the heart of ministry effectiveness. Paul understood this. His appreciation for strong gospel partners comes out in several of his letters but particularly in Philippians 1:3-5: "I give thanks to my God for every remembrance of you, always praying with joy for all of you in my every prayer, because of your partnership in the gospel from the first day until now."

Church technology is no exception to the need for good partners. As you're reaching people with the good news about Jesus, meeting needs in your community, and helping people live on purpose, your church shouldn't need to be experts in technology to do the work to which God has called you.

That's why every church needs good partners around them to effectively fulfill their mission.

But you don't need just any partner. You need the right one.

## THE RIGHT PARTNER MATTERS

Too often when we think about technology, we focus on the tools.

- · Does our church have a mobile app people will use?
- Can our Church Management Software keep up with everything going on in our church?
- Does our website effectively communicate the mission of our church?

All of those are great questions to ask. But your first order of business isn't to find the right tools. It's to find the right partner.

Yes, your partners will provide tools that will help you do the ministry, but partners are much more than the tools they provide.

# WHY MINISTRYPLATFORM IS THE RIGHT TOOL FOR TODAY'S CHURCH

MinistryPlatform.com is simply the most powerful and flexible Church Management System in existence. In fact, it's much more than a ChMS.

It's a *personalized ministry environment* that connects all the different tech systems in your church so you get one comprehensive view of everything.

Here's what makes Ministry Platform the right tech partner for your church.



# You'll get the most powerful platform to build the church you want.

You want your church to grow so you can serve and reach new people. Different churches have different needs. Too often the same technology that serves a church of 100 doesn't work at 200 or 500 or 5,000. You need a technology ecosystem that scales with you. Transitioning to a new technology platform requires an investment of time and money. You can't afford to do that every few years.

That's why it's so important that MinistryPlatform, which is specifically designed for larger churches, grows with your church. This platform adjusts with you; you don't need to adjust to it. We know your needs will be different next year than they are this year. You'll add new tools to your system. You'll add an important new ministry that operates a bit differently than the others. You'll change your children's ministry check-in process. No problem. MinistryPlatform will still work.

Because of its open API data structure, MinistryPlatform works well with whatever other tools you're using. That capability provides you with a centralized place for all of your church data needs. Plus, because our platform is infinitely expandable, it multiples its value every time you combine it with a new tool.

MinistryPlatform also expands your church office across your community and around the world. Your administrative team can manage every detail of day-to-day operations, including automating reports, managing contributions, and organizing small groups from wherever they are. Your team has access to a full suite of tools from anywhere you can find internet access — whether that's at your home or in a coffee shop on the other side of the planet.

We've designed MinistryPlatform so your entire ministry can benefit from it.

Children's leaders can use it to create a safe and secure child check-in system, track attendance, and manage volunteers.

Finance officers get a full suite of tools to manage giving, including the ability to tell compelling financial stories with high-quality charts and dashboards. They'll also get access to more than 200 reports to help leaders get a picture of important financial trends in the church.

Communications leaders can leverage the preferred communication methods of your congregation to get the right message, to the right person, in the right way.

But that's just the tip of the iceberg. From your senior pastor to lay leaders to your church visitors, everyone will benefit from features designed to make ministry faster, more efficient, and more effective.



# You'll get the most powerful platform to know your people better.

People are your church's greatest resource. A church leader's ability to know the congregation has always been a critical part of the church's ability to meet their needs. In years past, that was easier. Churches were smaller. People tended to stay at the same church for years. They were baptized, married, and one day would be buried at the church. It was easy to know how often they had been attending, how they were serving in the church, and what spiritual steps they needed to take next.

Today the size of our congregations and the complexity of modern life make it tougher to do this. Yet technology can help. With MinistryPlatform, we enable you to get a comprehensive view of all your people in one place. With a simple look at spiritual milestones, important life events, and ministry involvement, you'll have the tools at your fingertips to shepherd your congregation wherever you are.

Not only will you be able to see what's going on in the lives of your church members in an instant, but you'll have easy access to their preferred communication methods. You'll be able to send texts, emails, and in-app notifications through the PocketPlatform mobile app. Through that app, you can provide a customized mobile experience for every user. Congregants will be able to find and sign up for groups or to volunteer, view sermon notes, register for events, and give through the mobile app.

But the communication that MinistryPlatform enables in your congregation isn't just one way. It also allows your congregants to communicate with you and to one another. Your MinistryPlatform partnership gives your church access to the NeedConnect app, where congregants can connect with one another to ask for prayer, food, childcare help, and more.

MinistryPlatform provides your church with a holistic understanding of who your people are—and how you can help them.



## You'll get the most powerful platform to do church your way.

Cookie-cutter church technology won't cut it in today's ministry context. Your church is unique, with unique ministries, a unique community, and unique needs. A one-size-fits-all Church Management System simply won't work.

That's why MinistryPlatform provides you with a personalized ministry environment. Think of it as tech your way. Instead of forcing your church to change your processes and terminology to fit our tools, we do the opposite. We give you everything you need to change our tools to fit what works for you.

Because we know you also have unique reporting needs so you can communicate what matters to you, we've built 200 out-of-the-box reports and advanced querying capabilities. You'll get easily customizable reports on giving, communications, spiritual milestones, pastoral care, and more.

Want to know how giving has changed from week-to-week, month-to-month, or quarter-to-quarter? No problem.

Want a glimpse into your church's email list to see who has been contacted lately and who hasn't? Easy.

Want a report on new visitors who have not been baptized yet so you can reach out to them about an upcoming next steps class? You can do that. Want to look just at new visitors who have attended in the last few months who haven't been baptized? That's easy, too.

Our API also lets you easily integrate any new software you're using into MinistryPlatform so you're free to find the best tools without worrying about whether it's compatible. This means you can use MinistryPlatform as a single place where you can centralize all the important processes and data in your tech ecosystem.

## YOU'RE A FEW STEPS AWAY FROM THE WORLD'S MOST POWERFUL CHURCH PLATFORM

We believe in your ministry because we've been in your shoes. Most of our team at ACS Technologies have worked at a church. We understand your mission because it's ours, too. We want to help you pursue it more effectively.

We also know how challenging your work is. Many in your congregation will never know the deep sense of responsibility you feel as you seek to help people grow in their Christian commitments.

But we see you. That's why we work hard to build a personalized ministry environment that makes your church's ministry more effective. We're not just a vendor; we're a partner in your ministry.

#### What does that mean?

- Partners don't just support you for the task; they join you on the mission.
- Partners make the effort to understand your why, not just what you need done.
- Partners value you for more than just what you provide for their bottom line.

Find out more about MinistryPlatform and get a demo of how it can help your church.



## **Choosing the Right Ministry Partner**

#### The know-how you need from experts you trust.

ACS Technologies is the original pioneer of Church Management Software (ChMS). We are firmly dedicated to serving local churches all over North America by providing the best-in-class ministry software and service solutions that help you fulfill Christ's mission for your Church.

#### Tools and support to strengthen churches.

We build great software, but we don't stop there. We have a "service-first" approach that truly sets us apart. With hundreds of dedicated support and consulting personnel, your staff can reach our team 24/7. We're in your corner to help you with the ministry challenges you face every day.

#### Ideas and solutions powered by integrity.

Integrity is real for us, and it means consistently being faithful stewards by doing the right thing for church success. We have earned the trust of pastors, church staff, congregants, our employees, and colleagues for over 40 years.

#### A plan to meet your needs and move your ministry.

We're not just interested in satisfied customers. We see ourselves as your real ministry partner and will work with you to make disciples that will last for an eternity. We're excited to talk about your goals, create a plan together, and set you up with the software, service, and resources you need.

#### We believe in YOU!

ACS Technologies believes in the local church. Over 75% of our team has experience serving in their local churches. We know firsthand that serving the Church means serving people, and we take seriously our commitment to helping ministries like yours achieve their God-given mandate - to make disciples in their communities, states, and across the world.

#### Let's Talk

We know the challenges of switching or implementing new technology and how that can be intimidating. But we also know the unbelievable changes that have happened within churches that have partnered with us for their ministry needs. Let's connect and see how we can assist you in the greatest thing you do - grow God's Kingdom.

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