

Kiss Normal Goodbye 🇺🇸

*Why Normal Partners Won't Cut It
In Today's Ministry Environment*

You don't need normal.



A “normal” technology partner won’t work. You’ll find all kinds of Church Management System software on the market. Most will help you manage your church contacts and communicate with your congregation. Maybe you also have a giving solution that helps you accept donations and manage those gifts.

That might have been enough in 2010.

But today, ordinary software won’t cut it. You actually need *not normal*.

Instead of a Church Management Software, you need a Personalized Ministry Environment. The difference between the two is much more than just a simple word trick. We at ACS Technologies understand that every church is different. You have unique needs, a unique ministry context, and a unique experience as a church.

That’s why our Personalized Ministry Environment provides you with a unique set of tools that help you be more effective in what God has called you to do.

In this short guide, we’ll show you:

Six specific ways ACS Technologies partners with you to expand your ministry effectiveness.



Three ways our Personalized Ministry Environment is different from other church technology systems.



How ACS Technologies expands your ministry effectiveness

You got into ministry because you wanted to make a difference in the world, meet physical and spiritual needs, and build community. You wanted to make an impact.

Even the best technology partner won't do ministry for you, but it will accelerate the impact you're making. ACS Technology is that kind of ministry partner. We walk beside you and help you make the most of the opportunities for ministry God has placed before you.

Here are six ways our Personalized Ministry Environment expands your ministry effectiveness.



We give you a clear picture of your church health.

Your church health is one of the most forgotten, yet most important, measures of the success of your church.

“Church health is the key to church growth,” writes Rick Warren. “All living things grow if they’re healthy. You don’t have to make them grow – it’s just natural for living organisms.”

But to move toward church health—however you define it—you need to know where you are at currently. Most church software can’t do that for you, at least not quickly.

Through ACST tools, you’re always a few taps away from the most important information, such as contribution totals, attendance, new visitor counts, next steps, etc. Whether you’re sitting in your office or at a family event or on a mission trip around the world, you can easily access your information.

Through easy-to-digest reports, everyone who needs to see specific data has access to the same content, at the same time. No more wondering if a person is looking at this month’s giving total or last month’s.

For security and simplicity sake, not everyone needs access to every bit of your data. With ACS Technology, you can customize what reports people on your team see.



Improve congregation interaction.

The bigger your church grows, the easier it is to lose touch with your congregation. It's critical that you are able to stay connected throughout the week, not just on Sundays.

We recognize that churches today can increase involvement in key areas through simple tools. That's why we provide you with a ready-to-use mobile app built specifically to help church members engage with you and one another. Your church can leverage ACST tools to help your church community to give consistently (and quickly), volunteer for their ministry of choice, get information about weekly worship services, and connect with one-in-other— all from their favorite smart device.



Improves communication.

No two members of your congregation are alike. They all have their own unique background and communication preferences. We know how tiresome it gets to have people tell you each week that they aren't getting involved because they don't know what's going on. But the truth is, many times people don't know about happenings in the church because you haven't used their preferred communications method.

You don't need to communicate with teenagers the same way you do with young families, or your senior members. We help you get more involvement in your church by giving you the tools to customize messages (whether it's through text, email, mobile notifications) to specific audiences.

We also know that centralizing all the communication leads to a bottleneck, so we help you put the right tools, with the right permissions, in the hands of a variety of leaders, including lay leaders. This gives your ministry and small group leaders the ability to connect with their team members.



Facilitates congregational interaction.

The bigger your church gets, the easier it is for people to slip through the cracks. Sure, people may still show up for worship services each week, but most of the time you have no meaningful way to stay involved in their lives Monday through Saturday.

That's why ACS Technologies empowers your congregation to connect with one another and engage with your church family throughout the week.

With the digital tools we provide to every person in your church, your congregation can share prayer requests and praise reports throughout the week—and stay up-to-date with what's going on in the lives of people in the groups they care about.

With a single tap on their smart device or click of the mouse, attendees who are languishing on the edges of your church can register for church events, find small groups, and sign up to serve. Plus, because your church staff can see this engagement, you'll have a better idea of how your congregation is interacting with one another throughout the week so you can better serve them. That leads to seven-day-a-week, 24-hour-a-day discipleship opportunities.



Clarifies next steps.

Because most of the people on our ACS Technologies team have served on a church staff, we understand that next steps are at the heart of what you want to do in your ministry. You want to help people get in a small group, join your church, and get involved in religious education. You want to assimilate new visitors into the life of your church by encouraging them to make a return visit and get involved.

We want that too. That's why our tools help you create custom pathways for next steps so people can self-manage their spiritual growth. Your team doesn't need to be a bottleneck any longer. No one needs to fall through the cracks either. You'll be able to provide both oversight and accountability without stifling growth.



Supports church growth.

Healthy church growth happens when you understand your community's needs and learn to meet those needs. We help you know your community, so you can love your community. With MissionInsite, we'll help you do a deep dive into the people you're trying to reach—both around your current congregation and locations where you're looking to start new churches and ministries.

You'll be able to use MinistryInsite to cross-analyze your congregation and your community to see how your church differs from who you're trying to reach.

Are you an older congregation trying to reach a young community?

Are you a middle-class congregation trying to reach a poor community?

Armed with fresh insights about the makeup of your community today and down the road, you'll be better able to reach your actual community rather than the one your leadership team dreamed up.

Why Partner with Us

No two churches are alike. What makes us different is that we see you differently. We're not a tech company; we're a ministry development partner. Whether you're a small church, big church, urban church, rural church, or anything in between, we've built a Personalized Ministry Environment designed to serve your unique needs.

Here's how we do it.



You'll start with a choice between ready-to-use and ready-to-customize Church Management Software options.

Church Management Software is just one part of your partnership with ACS Technologies, but it's a core part of how we serve you.

If you need software that's ready-to-use from day one, you can join more than 10,000 churches nationwide using **Realm**. You'll get all the tools you need to shepherd your congregation from your church office or anywhere else. It's easy-to-use and unbelievably robust on all the screens you normally use (smartphone, tablet, computer, etc.). For the majority of churches, it's simply the most effective Church Management Software on the market.

For larger churches who want to customize a solution to their unique situation, we offer **MinistryPlatform**. You can join some of the nation's largest churches using the most flexible church management platform on the planet. Your church doesn't even need developers to fully customize the platform to your needs.

No other partner can provide two platforms like these at one time.



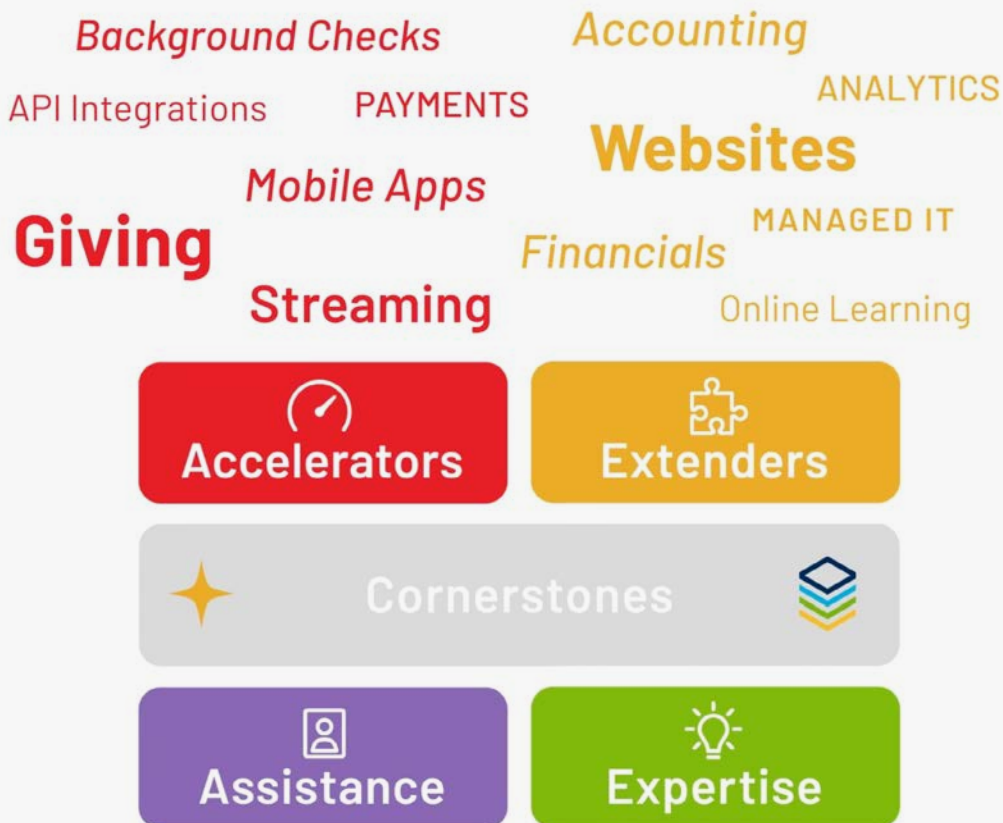
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You can add in accelerators and extenders that leverage your church's uniqueness.

After you pick the right Church Management System for your situation, we give you a choice of tools to help you maximize its effectiveness. Because we know every church is different with different needs and a different ministry context, you can choose any of these tools, a couple of them, or none of them. It's your church and your choice.

Our accelerators help you with integrated giving, background checks, streaming, mobile apps (branded or not), and a variety of integrations with software you use every day.

Our extenders enable you to learn more about your community, dive into church health analytics, compare your church to the community you want to reach, and build easy-to-use websites. You can even leverage our managed IT solutions and accounting packages. Again, it's your choice. Use what you need.





We walk with you every step of the way through world-class support and personalized consulting.

We're your partner not your vendor, so we're here to help you fulfill the mission God has given you. When you have a question or just need some help, we're a quick call away. We answer most calls within a minute.

Add to that a comprehensive library of learning videos, courses and instruction you won't find anywhere else. This means you can find training you need 24 hours a day, 365 days a year. It's not just technology training either. We have training on managing staff, creating a safe environment, fund raising, event planning, and more.

We just want to help you personalize your ministry and thrive. Whether you call, e-mail, or access our library of help online, we're here to help.



Ready, set, go!

You're the expert on how to minister in your context and to your community.
You're the expert on your congregation. Your tech needs are unique.

In this short guide, we've laid out the ways that ACS Technologies can help you develop a Personalized Ministry Experience to help meet those needs and expand your ministry opportunities within your congregation and throughout your community.

We'd love an opportunity to partner with you to do God's work in your community. For more information about how we can do that, visit www.acstechnologies.com.



Choosing the Right Ministry Partner

The know-how you need from experts you trust.

ACS Technologies is the original pioneer of Church Management Software (ChMS). We are firmly dedicated to serving local churches all over North America by providing the best-in-class ministry software and service solutions that help you fulfill Christ's mission for your Church.

Tools and support to strengthen churches.

We build great software, but we don't stop there. We have a "service-first" approach that truly sets us apart. With hundreds of dedicated support and consulting personnel, your staff can reach our team 24/7. We're in your corner to help you with the ministry challenges you face every day.

Ideas and solutions powered by integrity.

Integrity is real for us, and it means consistently being faithful stewards by doing the right thing for church success. We have earned the trust of pastors, church staff, congregants, our employees, and colleagues for over 40 years.

A plan to meet your needs and move your ministry.


We're not just interested in satisfied customers. We see ourselves as your real ministry partner and will work with you to make disciples that will last for an eternity. We're excited to talk about your goals, create a plan together, and set you up with the software, service, and resources you need.

We believe in YOU!


ACS Technologies believes in the local church. Over 75% of our team has experience serving in their local churches. We know firsthand that serving the Church means serving people, and we take seriously our commitment to helping ministries like yours achieve their God-given mandate - to make disciples in their communities, states, and across the world.

Let's Talk

We know the challenges of switching or implementing new technology and how that can be intimidating. But we also know the unbelievable changes that have happened within churches that have partnered with us for their ministry needs. Let's connect and see how we can assist you in the greatest thing you do - grow God's Kingdom.

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