



**HOW  
TO**

**TALK  
ABOUT**

**GIVING**

Before you talk to your church about giving, you need to have it firmly established in your heart that giving to the things of God - His Church - is not only a blessing but also a spiritual matter. It is a spiritual blessing to give to God. Once you believe that in your heart, talking about giving is easy.

As a pastor or ministry leader, you have a responsibility to help people develop the right heart and mindset toward the Bride of Christ. You know it's for their benefit, as much as for anyone. So when pastors think it impolite to guide people toward giving, it is really a disservice to the spiritual development of a congregation.

Giving to the church is good, and you want good things for the people God has entrusted to your care.



**This short guide has been developed to help you bless your people with the gift of giving.**



**START**

**WITH  
VISION**

People give to vision more than they give to charity. Why? Because there is no shortage of charitable causes, but a truly inspiring vision is rare. Ideally, a church will have a charitable vision, so the two go hand-in-hand. It's important that you, as a church leader, help people see what is possible if they allocate their resources toward the Lord's work.

Sharing vision requires that you have one. If your vision for your church is simply to pay the bills and keep the services going, good luck growing giving. But if God has stirred a fire in your heart to reach the lost, multiply your impact, and empower every believer to live as Jesus did, you're off to a good start!

**Take some time with your team to seek God in prayer and either get a vision or clarify your existing vision in such a way that other people can easily see it and be inspired by it.**

Now the conversation shifts from "Can you do your duty to help this ministry survive?" to "Do you want to go all in to be part of this incredible thing God is doing?"

People want to be part of something historic. They'll give to that.

We've created a multitude of giving resources to help you boost giving. Visit our [giving toolkits page](#) to get started.



**COVER**



**THE  
BASES**

Many people have obstacles that prevent them from giving. For some, it's simply a lack of money. For others, a desire for security keeps them securely connected to their cash or a need for scrutiny and prudence that invokes doubt. And still, others want to dive deeper into the nuance of the vision before committing to the cause. It's also not wise to forget that many people have recently been put into survival mode. They might want to give, but their budgets have been slashed. Grace dictates that the request for giving understands these situations and is offered with sympathy.

To dispel all doubts and to equip and empower your people to get in the giving game, you need a multifaceted approach that includes:

- **Offering financial management classes and resources** to help people manage - and give - their money better.
- **Teaching on the nature of God as provider and people as stewards** to help those who have a fear of financial ruin.
- **Revealing God's blessing to the downtrodden** and how He blesses those who seek to bless His Church.
- **Providing actual budget numbers and reports** so the people can see the details.
- **Connecting the dots** between giving and the vision in multiple ways that reach the various types of people in your church.

Think through all the different types of people God has assembled at your church, and explore how your messaging can connect with each of them to move them from tipping to tithing and from dipping their toes to diving in.



**CONNECT**



**THE  
DOTS**

Once you have established your vision and addressed people's obstacles and concerns about giving, it will help show people how their giving will specifically make an impact. It's one thing to support a vision, it's quite another to know that the \$20 you gave last Sunday helped someone put her faith in Christ.

Sharing testimonies is one of the most palpable ways you can connect the dots between giving and the vision. When you show that someone was invited to a special event and got involved in a small group, then started coming to church, served, and in that process gave her life to Christ, there are a billion things you can point to as part of that experience. Everyone is a dot to connect. For example, the hot dogs served at the event, the curriculum in the group, the service team coordinator's salary, the building in which services are held, and even the lanyard the attendee wore while she was serving were all part of her experience, and all were supported by the generosity and faithfulness of the people who gave.

**Having an all-in-one ChMS makes it easier to highlight past events or communicate to volunteers and in groups about how the things that they have been part of were all supported by the faithful donations of your congregants.**

Every story has a cost and every cost is worth every penny. Help people see that truth and they'll be more willing to put their money where their hearts are.

**GIVE**

**PEOPLE**

**OPTIONS**

Finally, when your people are ready to give, you need to make it easy. The Enemy is adept at putting people off their intentions. One of the ways he does this is through inconvenience.

Imagine a person who has caught hold of the vision you cast, has overcome obstacles and fears, has connected the dots, and is ready to give. Now, imagine they don't have cash or checks on them and can't seem to find a way to give by card at your church. That person will leave with every intention to give but might never get around to it.

It's pretty simple. Businesses already know this. You have to let people conduct transactions in whatever way they most prefer. That means providing every option available, front and center, every time you talk about giving. Your church must have an online giving platform - and financial management tools - to give your donors confidence in your ability to process and handle their giving.

**Giving is the lifeblood of your ministry. ACS Technologies provides ministries of all sizes with multiple options for giving and payments, donation management, and in-depth analytics to help leaders make the right decisions for your ministry.**

*Now get out there and talk to your people about giving! It's good for them, good for the Church, and good for you.*

# Choosing the Right Ministry Partner

## **The know-how you need from experts you trust.**

ACS Technologies is the original pioneer of Church Management Software (ChMS). We are firmly dedicated to serving local churches all over North America by providing the best-in-class ministry software and service solutions that help you fulfill Christ's mission for your Church.

## **Tools and support to strengthen churches.**

We build great software, but we don't stop there. We have a "service-first" approach that truly sets us apart. With hundreds of dedicated support and consulting personnel, your staff can reach our team 24/7. We're in your corner to help you with the ministry challenges you face every day.

## **Ideas and solutions powered by integrity.**

Integrity is real for us, and it means consistently being faithful stewards by doing the right thing for church success. We have earned the trust of pastors, church staff, congregants, our employees, and colleagues for over 40 years.

## **A plan to meet your needs and move your ministry.**


We're not just interested in satisfied customers. We see ourselves as your real ministry partner and will work with you to make disciples that will last for an eternity. We're excited to talk about your goals, create a plan together, and set you up with the software, service, and resources you need.

## **We believe in YOU!**


ACS Technologies believes in the local church. Over 75% of our team has experience serving in their local churches. We know firsthand that serving the Church means serving people, and we take seriously our commitment to helping ministries like yours achieve their God-given mandate - to make disciples in their communities, states, and across the world.

## Let's Talk

We know the challenges of switching or implementing new technology and how that can be intimidating. But we also know the unbelievable changes that have happened within churches that have partnered with us for their ministry needs. Let's connect and see how we can assist you in the greatest thing you do - grow God's Kingdom.

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