

# MAXIMIZING MISSION INSITE FOR MINISTRY IMPACT



We help you translate  
**numbers into neighbors.**

# INTRODUCTION

When demographics and social trends shift, it can be difficult for church leaders to understand and connect with the people they serve.

As a MissionInsite subscriber you can access detailed information about your community and congregation; however, you may not have tapped into the full capacity of MissionInsite to strengthen your ministry.

*That's where we come in. You already have the demographic tools you need. ACST offers the expertise to apply your information for effective ministry planning.*

Our experienced consultants have a proven track record of working with hundreds of churches of all sizes and denominations. We will look beyond the basic demographic reports to gain strategic ministry insights. By leveraging the power of MissionInsite congregations can develop more effective strategies for community engagement.

In this guide, we'll explore why a dedicated consultant can unlock the full ministry potential of your current subscription. With the right guidance and support, MissionInsite can become an even more highly strategic resource.



# UNDERSTANDING YOUR DATA

With your current subscription, you can access data about local demographics, lifestyles, religious beliefs, trends, and more! MissionInsite can help you understand the needs and interests of the people you serve to contextualize your outreach efforts and ministry programs.

For example, many clients use only the predefined reports and do not create custom studies.

*By uploading congregants and overlaying maps with lifestyles and neighbors, you can unlock the potential of your ComparativeInsite report.*

This important tool shows who you are already reaching in the community and helps you identify new opportunities to build relationships with different people groups. The report also projects financial giving potential based upon Mosaic lifestyle segmentation of congregants.

Once you have this information, you can apply it to strategic planning. In the next section, we'll explore how we can use MissionInsite to guide you through your planning process.



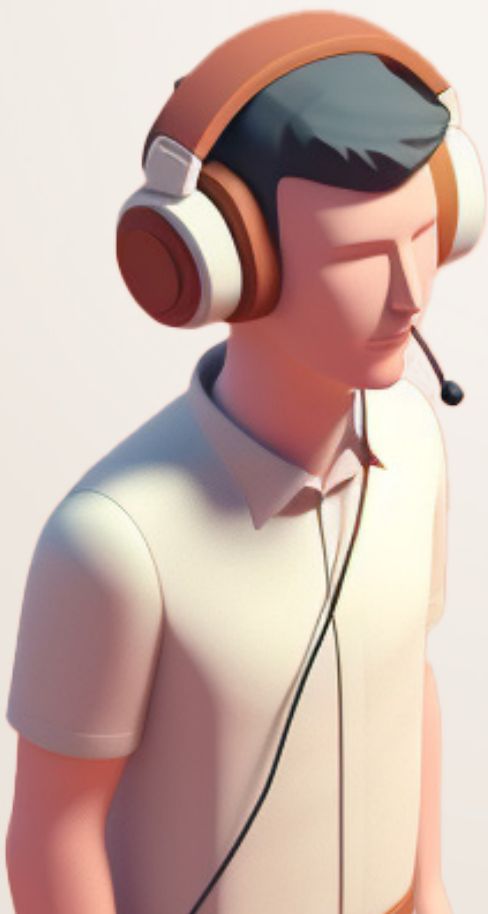
# THE VALUE OF CONSULTING

Our consultants can help you apply the full power of MissionInsite by performing the analysis you need for your strategic initiatives, and by coaching you through the interpretation and application of the data.

There are several benefits to hiring an expert consultant:

1. **Expertise:** We have a deep understanding of both the MissionInsite system and local church ministry, and we can provide valuable insights into how to use the software effectively in support of your ministry.
2. **Objectivity:** We bring an outside perspective to the process, including experience from other denominations and churches, which can help you explore your surrounding community and your congregation in a new light.
3. **Customization:** We can work with you to coach you through customized strategies and programs that are tailored to your specific needs and goals.
4. **Accountability:** We can help you define goals and strategies and help you stay on track to achieve the outcomes you are seeking for your church.

As you work with one of our experts, you will gain their perspective and experience. They will guide you to a deeper understanding of your community and congregation, providing effective strategies for building relationships. In the next section, we'll explore the consulting services offered by our team and how we can help churches get the most out of their resources.



# OUR CONSULTING SERVICES

Our services combine our experience in facilitating leadership and planning teams with our expertise using MissionInsite as a resource to inform the planning. Our expert consultants engage with you both onsite and virtually to define and implement a process to achieve the outcomes you seek for your church.

While each consultancy is customized to your purpose, we have identified three primary offerings based on our experience:

- [Community Intelligence](#)
- [Strategic Planning](#)
- [Growth Strategies](#)

Our experts have experience working with churches of all sizes and denominations, and we've helped many churches achieve success with MissionInsite.

Here's what some of our clients have to say:

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*“ACST consultants provided us a thorough assessment of our entire area with clear recommendations where we could open ministries for young adults.”*

*“I am excited to work with ACS Technologies to engage in our parish strategic planning. I first got to know them using MissionInsite and was impressed with the tools they provided and the way they analyzed the demographic data of my parish. That partnership showed me that ACS Technologies has the experience and expertise to coach my leadership team and I through this important process.”*

— Fr. Ryan Cubera, pastor of St Mary of the Falls

*“The ACST Consultants helped us to rethink our outreach plan, now we have clear focus in 2 areas where we know we can provide ministry to people in our community.”*

If you're interested in learning more about our consulting services please contact us. We'd be happy to answer any questions you have about taking the next step toward engaging with your community effectively.



# GETTING STARTED

Here's how you get started:

**1. Contact us:**

Reach out to our team by phone or email to express your interest in our consulting services. We'll be happy to answer any questions you may have and provide you with more information about our services.

**2. Schedule a conversation:**

We'll work with you to schedule an exploratory conversation with one of our experienced consultants. During that conversation, we'll discuss your needs and goals. That conversation will enable us to develop a plan and proposal for consultation services.

**3. Develop a consulting plan:**

We'll develop a customized plan for you. This plan will include recommendations for strategies and programs that leverage the power of MissionInsite.

**4. Implement the consulting plan:**

With our support and guidance, you'll begin implementing the strategies and programs recommended in your plan. We'll provide ongoing contact to ensure that you stay on track and achieve your goals.

**5. Evaluate and adjust:**

As you implement your plan, we'll work with you to evaluate your progress and make any necessary adjustments. Our goal is to help you realize the full potential of your God-inspired mission.

We look forward to working with you. Contact us today to get started.

# CONCLUSION

Our expert consultants will perform MissionInsite data analysis as part of our engagement to help you develop effective strategies for engaging with your community. Our services combine our experience in facilitating leadership and planning teams with our expertise using MissionInsite as a resource to inform the planning.

If you're struggling to organize your data or to use it effectively in your ministry programs, we encourage you to consider reaching out to an expert consultant.

*Our team has extensive experience working with churches of all sizes and denominations, and we're committed to helping you achieve success.*

Please contact us to learn more about our consulting packages and how we can help your church engage with your community effectively. Thank you for considering our services, and we look forward to hearing from you.



# Choosing the Right Ministry Partner

## **The know-how you need from experts you trust.**

ACS Technologies is the original pioneer of Church Management Software (ChMS). We are firmly dedicated to serving local churches all over North America by providing the best-in-class ministry software and service solutions that help you fulfill Christ's mission for your Church.

## **Tools and support to strengthen churches.**

We build great software, but we don't stop there. We have a "service-first" approach that truly sets us apart. With hundreds of dedicated support and consulting personnel, your staff can reach our team 24/7. We're in your corner to help you with the ministry challenges you face every day.

## **Ideas and solutions powered by integrity.**

Integrity is real for us, and it means consistently being faithful stewards by doing the right thing for church success. We have earned the trust of pastors, church staff, congregants, our employees, and colleagues for over 40 years.

## **A plan to meet your needs and move your ministry.**


We're not just interested in satisfied customers. We see ourselves as your real ministry partner and will work with you to make disciples that will last for an eternity. We're excited to talk about your goals, create a plan together, and set you up with the software, service, and resources you need.

## **We believe in YOU!**


ACS Technologies believes in the local church. Over 75% of our team has experience serving in their local churches. We know firsthand that serving the Church means serving people, and we take seriously our commitment to helping ministries like yours achieve their God-given mandate - to make disciples in their communities, states, and across the world.

## Let's Talk

We know the challenges of switching or implementing new technology and how that can be intimidating. But we also know the unbelievable changes that have happened within churches that have partnered with us for their ministry needs. Let's connect and see how we can assist you in the greatest thing you do - grow God's Kingdom.

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