

Make it COUNT



To foster growth within your church, engaging and following up with new visitors is a must. Use these 5 tips to help you create a plan to make an impact in the first 10 minutes and create a process to re-engage visitors post-service. You've got this!

1 Make a Plan

This is the first and most vital step. It's important to think about your end goal, and then create processes that support that goal. Put yourself in a new visitor's shoes. What would make you feel comfortable? What would make you RETURN to a church you're just visiting? Intentionality is key.

2 Calling All Greeters!

Don't underestimate the impact a warm and friendly welcome can have on new visitors to your church. You may be thinking, "We already know most of the people who come to our church," OR, "We don't want to scare them off." The purpose is to make people feel seen and to create a connection. A warm, friendly interaction is always impactful. Remember, the first 10 minutes are the most important!



3 Gather ONE Piece of Data

Of all the steps, this tends to be the one we as humans shy away from the most. Because let's get real, all of us are constantly pinged with a request to provide our email address...so we don't want to scare a new visitor off by asking them for theirs! However, having some type of follow-up interaction is key to re-engaging new visitors, so just ask! And remember, they did choose to come to your church that Sunday, so chances are they won't mind.

4 Follow Your Process

As with any habit you're trying to create, there are those moments when you think, "Is this even working?" TRUST THE PROCESS and follow your process. It's the little things that build up that often have the biggest impact on our goals.

5 Evaluate what's working (and what's NOT working!)

A process is ONLY effective if it's being followed, assessed, and tweaked where needed to ensure success. Create a scheduled time each month to review how your new visitor follow up process is working (or not), and take action where needed. Seeing REAL data will serve as encouragement to keep putting in the effort and ultimately, grow your church.

Our Realm Bundles provide the tools you need to streamline this process.
Call [1-800-736-7425](tel:1-800-736-7425) to speak with your Ministry Consultant today!